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THE

SEA-SIDE

RESORTS

OF

N JERSEY.

Illustrated.

PUBLISHED AND PRINTED BY
ALLEN, LANE & SCOTT,

No. 233 South Fifth Street.

1877.

1877.

THE

1877.

SEA-SIDE RESORTS OF NEW JERSEY.

A FULL DESCRIPTION OF THE

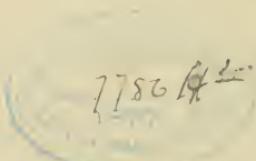
SUMMER RESORTS IN NEW JERSEY ON THE ATLANTIC OCEAN

WITH

List of Principal Hotels, Means of Access, and Other Useful Information.

ILLUSTRATED.

ALLEN



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ALLEN, LANE & SCOTT, 233 SOUTH FIFTH STREET, PHILADELPHIA.
1877.

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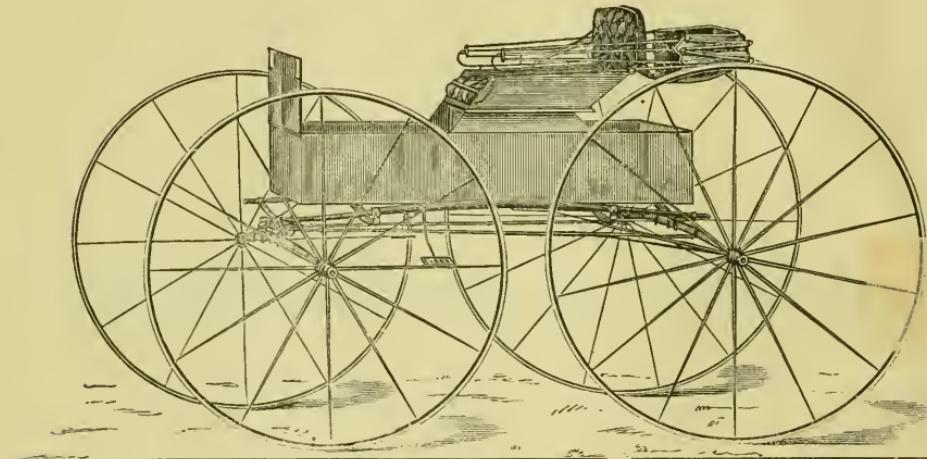
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Correspondence invited and Drawings sent on application to

CHAS. S. CAFFREY,

CAMDEN, N. J.

(Opposite Philadelphia, Pa.)

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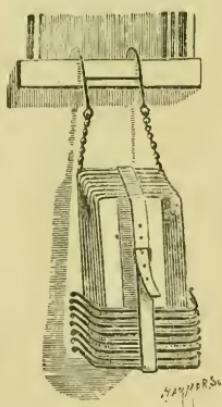
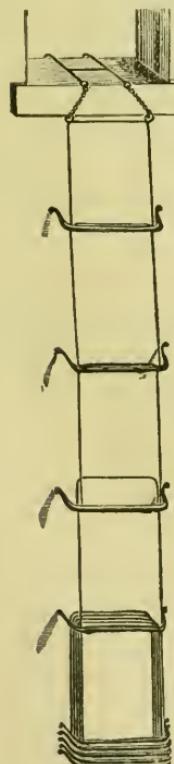
Invite those about to purchase to examine their
LARGE AND VARIED STOCK
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WAREROOMS AND MANUFACTORY,
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"The undersigned, having examined the product herein described (Dining-Room Furniture), respectfully recommend the same to the U. S. Centennial Commission for an award **for good workmanship and finish.**"

(Signed)

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F. THONET,

T. SNYERS-FILS,
A. DE ROCHAMBEAU.



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Patented May 1st, 1877.

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MADE EASY AND EFFECTIVE BY

LAKE'S

Fire-Escape Ladder

The running part is manufactured from the best Bessemer Steel Wire, and the steps and feet from the best malleable iron, warranted to bear the weight of four men at the same time. Weighs only nine ounces to the foot, and when folded a thirty-foot ladder occupies a space of but twenty-six inches, and sells for the remarkably low price of twenty-five cents per foot.

The Philadelphia *Evening Bulletin* of May 18th speaks of it thus:

"NEW FIRE-ESCAPE LADDER.—A novel, cheap, and convenient Fire-Escape Ladder, which is destined to become of general use in dwellings, hotels, and other buildings. As a safeguard for the protection of human life the Escape is bound to recommend itself to public favor." Now on exhibition and for sale by

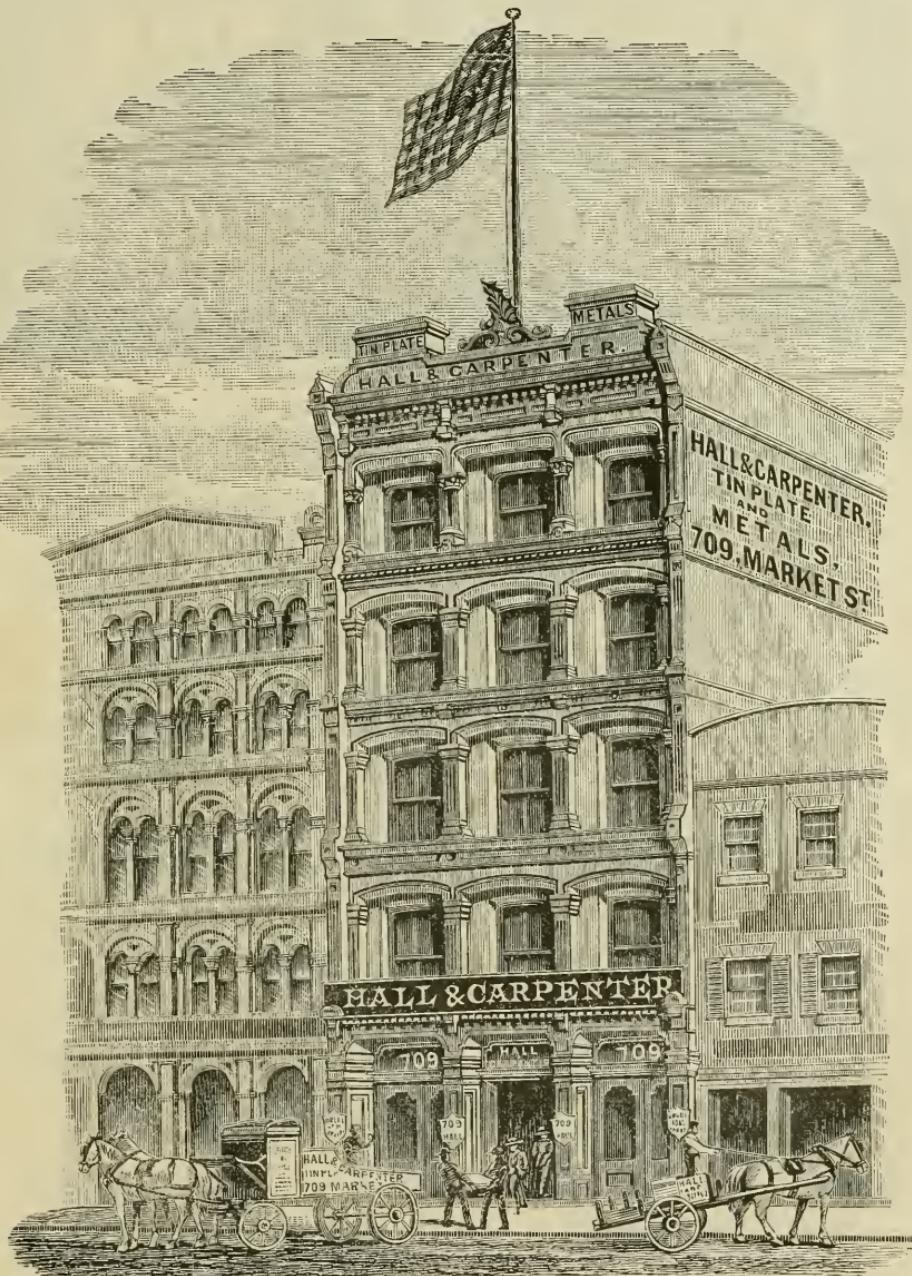
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Dealers in American Spelter, Sheet Zinc, Pig Tin, Pig Copper, and Pig Lead.
Constantly on hand a full assortment of TINSMITHS' SUPPLIES.

ALL GOODS GUARANTEED TO BE AS REPRESENTED AND AT LOWEST MARKET PRICES.

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MILES'



BAKING

PREMIUM

POWDER.

WILLIAMS & SWEATMAN

Read what prominent Philadelphia ladies say:—

To Messrs. E. H. Miles & Co., Manufacturers of Miles' Premium Baking Powder.—GENTLEMEN:—We, the undersigned, ladies, connected with the Fair held in Horticultural Hall, from February 6th to 13th, for the benefit of the "Philadelphia Home for Infants," hereby acknowledge your generous donation of Miles' Premium Baking Powder, and take great pleasure in recommending it, feeling sure that there is none purer, sweeter, or more economical to be found in the market.

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" S. S. White, 1622 Arch Street.

MRS. E. REMICK, 924 N. Second Street.
" V. C. SWEATMAN, 1508 Green Street.

What the Continental Hotel Restaurant says:—

CONTINENTAL HOTEL RESTAURANT, PHILADELPHIA, March 29th, 1877.
E. H. Miles & Co.—GENTS:—I have tested your Baking Powder thoroughly, and pronounce it to be the best and most economical Baking Powder now in use. (Signed) T. I. MURRAY, Manager.

ASK YOUR GROCER FOR IT.

DAVID CARRICK & CO.

MANUFACTURERS OF

FINE BISCUITS, CAKES, CRACKERS,

AND

Confectionery,

1903 AND 1905 MARKET STREET,

PHILADELPHIA.

Particular attention to orders from a distance.

PRICES REASONABLE.

All our goods guaranteed to equal in quality those of any other manufacturer.

SEA GROVE,

CAPE MAY POINT, NEW JERSEY.

ITS OBJECT, LOCATION, ADVANTAGES, IMPROVEMENTS,
AND HOW TO REACH IT.

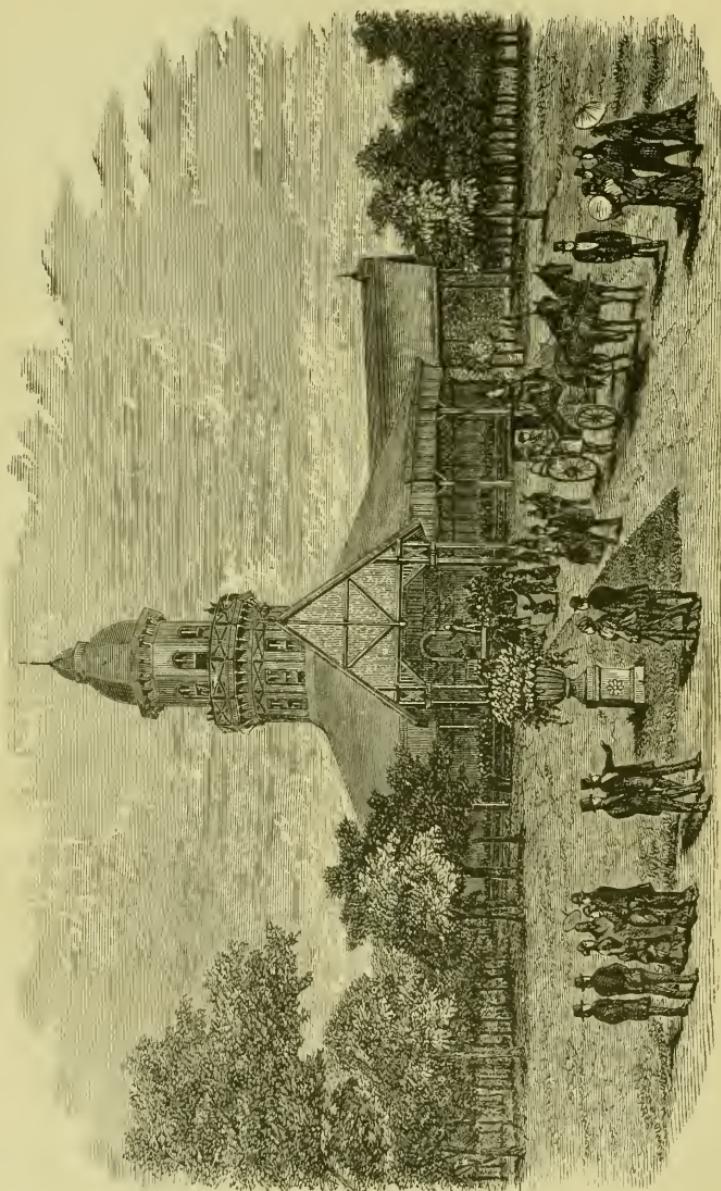
OBJECT.

SOME two years ago the idea was formed of developing a sea-side resort where respectable families could enjoy all the benefits and advantages to be found at the sea-shore, without the dissipation and expenses usually met at such places. In the language of the preamble to the constitution of the association:—"The object of this association is to furnish a moral and religious sea-side home for the glory of God and the welfare of man, where he may be refreshed and invigorated, body and soul, and better fitted for the highest and noblest duties of life." It was intended to offer to all a place of rest, where the body could be recuperated after the wear and tear of a year's labor, combined with the opportunity of procuring in addition spiritual good. At the same time there is nothing sectarian or denominational in the management, perfect liberty being allowed to all.

With this view a charter was obtained from the New Jersey Legislature, authorizing the Sea Grove Association to lay out, develop, and improve the property, giving full power and authority to make and enforce such rules and regulations as might be necessary to maintain order becoming a place intended for those who entertain a proper respect for religion and morality.

Although commenced under Presbyterian auspices, a very short time sufficed to show that parties belonging to all denominations of Christians were equally interested in helping to build up this new sea-side home, and now the lot-holders number among them ministers and laymen from all parts of the country, including Presbyterians, Episcopalians, Methodists, Baptists, Lutherans, &c., who, with one desire, have worked together in harmony to make Sea Grove pleasant and attractive.

The sale of liquor is prohibited by the charter of the association; the consequence being, that although thousands visited the place during the past season, there was not in a single instance occasion for



THE PAVILION.

the interposition of the police, on account of rude or unseemly conduct, or for any other cause; making a residence there, especially for ladies and children left unprotected, free from all fear of annoyance,

ROBERT SHOEMAKER & CO.,

N. E. Cor. FOURTH and RACE STS.,

PHILADELPHIA,

WHOLESALE DRUGGISTS,

AND

MANUFACTURERS OF PAINTS

PHILADELPHIA DEPOT OF THE

AVERILL CHEMICAL PAINT CO.

THESE PAINTS ARE PREPARED FOR

IMMEDIATE APPLICATION. 40 SHADES.

ONE GALLON will cover 200 Square Feet TWO COATS.



REPORT OF FRENCH CENTENNIAL COMMISSION.

"It possesses merits unattainable by the old method of combining paint. * * * It can be applied with great facility and perfect regularity; dries with a rich, glossy surface, and will not chalk or crack off. * * * It never separates, is always ready for use, and will not spoil when exposed to the air. It can be applied by any one, whether a practical painter or not."

We have pleasure in naming a few prominent citizens who have used it on their own homes:

JOSHUA W. LIPPINCOTT, Esq.,
JNO. W. THOMAS, Esq.,

HENRY FREAS, Esq.,

EDW. H. OGDEN, Esq.,
WISTAR MORRIS, Esq.,

All of whom speak of the Paint as being superior to any other they have ever used.
SEND FOR SAMPLE CARD.

while no undue restrictions are imposed which would in any way imply restraint.

In the latter part of February, 1875, the association was formally organized, Alexander Whilldin being elected president and treasurer, and J. C. Sidney secretary, to whose united energy and liberality much of the success of Sea Grove is indebted. The old farm and homestead, of which the new settlement is formed, has been in the possession of Mrs. Whilldin's family since the year 1712, thus securing an undoubted and indisputable title.

LOCATION.

Selection was made of the cape at the junction of Delaware bay with the Atlantic ocean, known far and wide as Cape May proper, the city of that name being situated on the ocean some two miles above Sea Grove. Here, so nearly surrounded by the salt waters of the bay and ocean as to really constitute a short, but wide peninsula, Sea Grove was laid out by erecting first a beautiful pavilion near the centre of the tract, with main avenues of superb width radiating from it in all directions like the spokes of a wheel, with other avenues connecting or intersecting these in different directions.

Sea Grove is bounded on the south and east by the Atlantic ocean, on the west by the waters of Delaware bay, and on the north by the turnpike leading from Cape May City to the steamboat landing.

It affords a view unsurpassed on the coast, including as it does the ocean, Cape May City, Cape Henlopen, the Breakwater, and every vessel approaching or departing from the mouth of the Delaware or coasting southward.

Appreciating the advantages of the location, the Government decided to remove the signal office from Cape May to Sea Grove, where a new and handsome building is erected for officers' quarters observatory, &c., which adds another feature to interest visitors, who will be enabled to see the process employed in determining the weather, ebb and flow of the tides, displaying cautionary signals for storms, &c.

An avenue one hundred feet in width has been constructed in the most durable manner along the whole water front of Sea Grove, which is continued along the shore to connect with that at Cape May City, thus making a magnificent boulevard directly along the ocean to the steamboat landing.

"The very highest award the Judges could bestow"

WAS GRANTED BY THE U. S. CENTENNIAL COMMISSION,

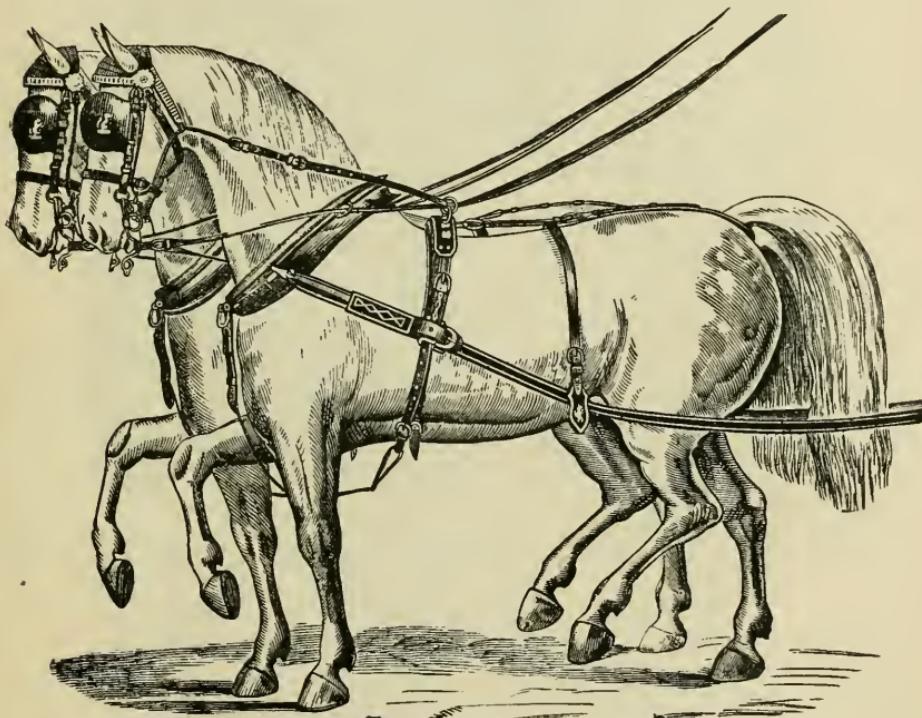
FOR "VERY FINE WORK, HIGHLY FINISHED, GOOD MATERIALS, RICH, ARTISTIC, AND ELABORATE."

The Highest and Best Report made. Competition greater than at any previous World's Fair.

ESTABLISHED IN 1848.

HENRY G. HÆDRICH & SONS,

*North-east Corner Fifteenth and Locust Streets,
PHILADELPHIA,*



WHOLESALE AND RETAIL MANUFACTURERS, DIRECT IMPORTERS, AND EXPORTERS OF FIRST-CLASS

HARNESS AND SADDLERY.

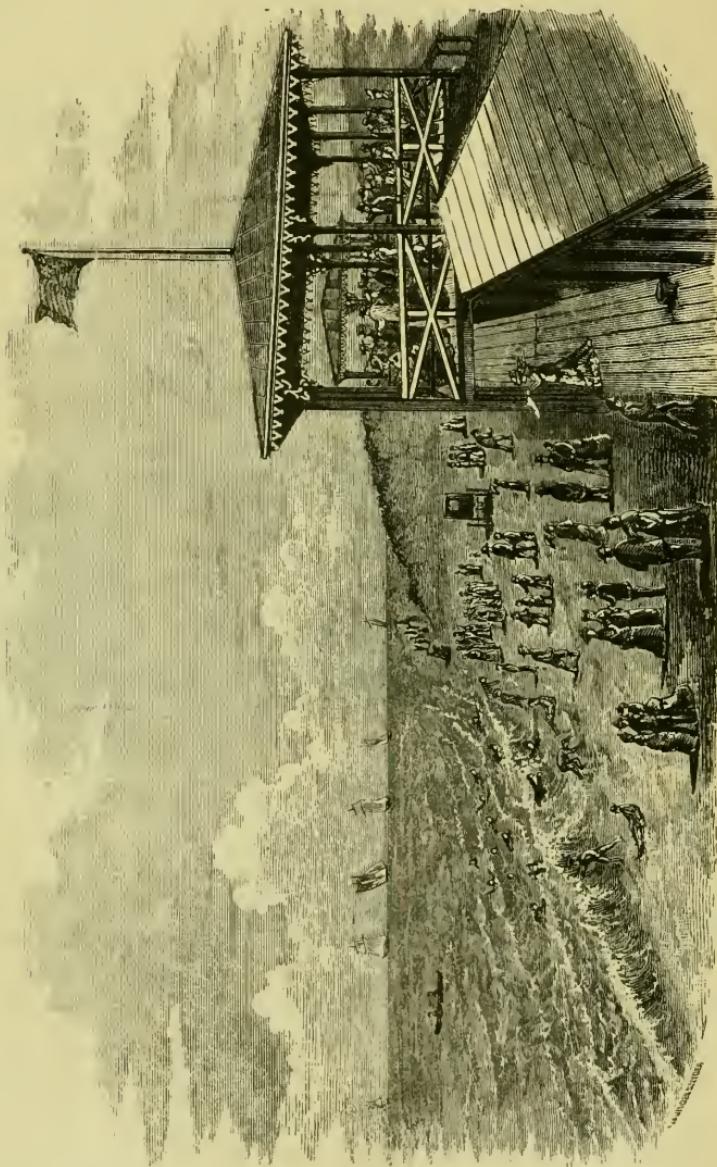
TRUNKS, SATCHELS, SPORTING ^{AND} FANCY LEATHER GOODS

In all the leading foreign and domestic styles, comprising every requisite for TRAVEL, THE HORSE, AND THE STABLE. Large experience in the manufacture of MILITARY EQUIPMENTS for the HORSE AND FIELD. Governmental and many other references.

The only Firm with over thirty years' experience manufacturing (and using daily) the best Leather PRESERVATIVES AND DRESSINGS in the market.

Correspondence solicited. Prices and photographs sent when practicable. Very particular attention given to export orders.

Immediately after the association was organized, contracts were entered into to put in shape what was originally a wilderness of woods, briers, and sand hills, almost unknown to its neighbor, Cape



PUBLIC BATH-HOUSE, SEA GROVE.

May City, and only traversed by the hunter and the birds and animals he sought.



WISTER & PETERSON, FIRE INSURANCE

431 WALNUT STREET,

ALEX. W. WISTER,
JACOB E. PETERSON.

PHILADELPHIA.

Agents for the following Fire Insurance Companies:

*London Assurance Corporation of England,
Springfield Fire and Marine Ins. Co. of Mass.,
Meriden Fire Insurance Co. of Connecticut,
Security Insurance Co. of Connecticut,
National Fire Insurance Co. of New York.*

FIRE INSURANCE TO ANY AMOUNT PLACED IN RELIABLE COMPANIES AT
FAIR RATES, AND SATISFACTION GUARANTEED.

SLOAN'S
LADIES', GENTLEMEN'S AND CHILDREN'S BATHING-SUITS,
SEA GROVE,
AND 626 Arch Street, Philadelphia.

BOARDING CAN BE OBTAINED AT SLOAN COTTAGE, SEA GROVE.

Address 626 Arch St., Philadelphia.

MOTH-PROOF CARPET PAPER,
AT
J. G. DITMAN & CO.'S
PAPER WAREHOUSE,

Nos. 30, 32, and 34 SOUTH SIXTH STREET,

A FEW DOORS ABOVE CHESTNUT,

PHILADELPHIA.

ADVANTAGES.

The advantages of Sea Grove over other watering-places are apparent at the first glance. The surf-bathing of that region has long been famous as the best on the whole coast; a beautiful, hard, gradually shelving beach, where the long rollers come in with grand and even swells, presenting the very acme of surf-bathing. The plan on which the tract was laid out had special reference to securing for all the refreshing and invigorating breezes borne over the bosom of the salt waters.

Here may be erected at little cost sea-side homes, where living is not more expensive than at one's permanent place of residence.

Sea Grove is the only watering-place on the coast where a view may be had nightly of the sun sinking into the sea.

The whole of the avenues, as laid out on the maps, are graded and graveled, making altogether nine miles of drives within the grounds. No drive is less than fifty feet in width, many being eighty and one hundred feet, and as all buildings are required to be set back twenty feet, a generous and airy outlook is obtained, with full and free currents of air fresh from the ocean and Delaware bay.

IMPROVEMENTS.

One of the first improvements decided on was a building suitable for religious and other meetings. After due consideration, the plan of the pavilion, as now built, was adopted as being the best adapted to the location and the purpose required. It is of octagonal shape, one hundred feet in diameter, built in the rustic style, open at the sides, so as to be perfectly cool in the hottest weather, and so placed that from which ever quarter the wind blows there is always more or less breeze, and a perfect circulation of air is maintained. It will seat comfortably fifteen hundred persons on benches, arranged in amphitheatre style.

In the centre is the platform, and a large enclosed room, above which is a tower, rising eighty-five feet above the ground, and affording from its upper balcony an unsurpassed view of the surroundings.

THE SEA GROVE HOUSE

Is the name of the first hotel built, which has been enlarged already. It was commenced late in March, and was opened, completely ready for guests, on the 26th of June, 1875. It is located about one hundred

CAPE HOUSE, SEA GROVE, NEW JERSEY.

Delightfully Situated very near the Beach.

TABLE UNEXCEPTIONABLE. TERMS MODERATE.

M. CONYERS, STEWARDSON & CO.

LATE OF CENTENNIAL HOUSE, SEA GROVE.

DR. JOHNSON'S HEALTH-LIFT
\$30

LIFT-EXERCISE

The BEST, Most POPULAR, and Highest COMMENDED. Good for Brain-Workers—Sedentary Men, Women and Children—Chronic Invalids—and Seekers of Health and Strength. NINETY per cent. of Testimonials Compare Health-Lifts, and give OURS the PREFERENCE.

A. H. ANDREWS & CO. { 211 & 213 Wabash Avenue, Chicago, Ill., and { 619 & 621 Broadway, New York City.
Manufacturers of Office, Library, Church, and School Furniture.



THE ONLY ONE AWARDED CENTEN-MEDAL

Send Stamp for Illustrated Circular—Agents Wanted.




WILLIAM WILER,

MANUFACTURER OF

STAIR RODS, STEP PLATES,

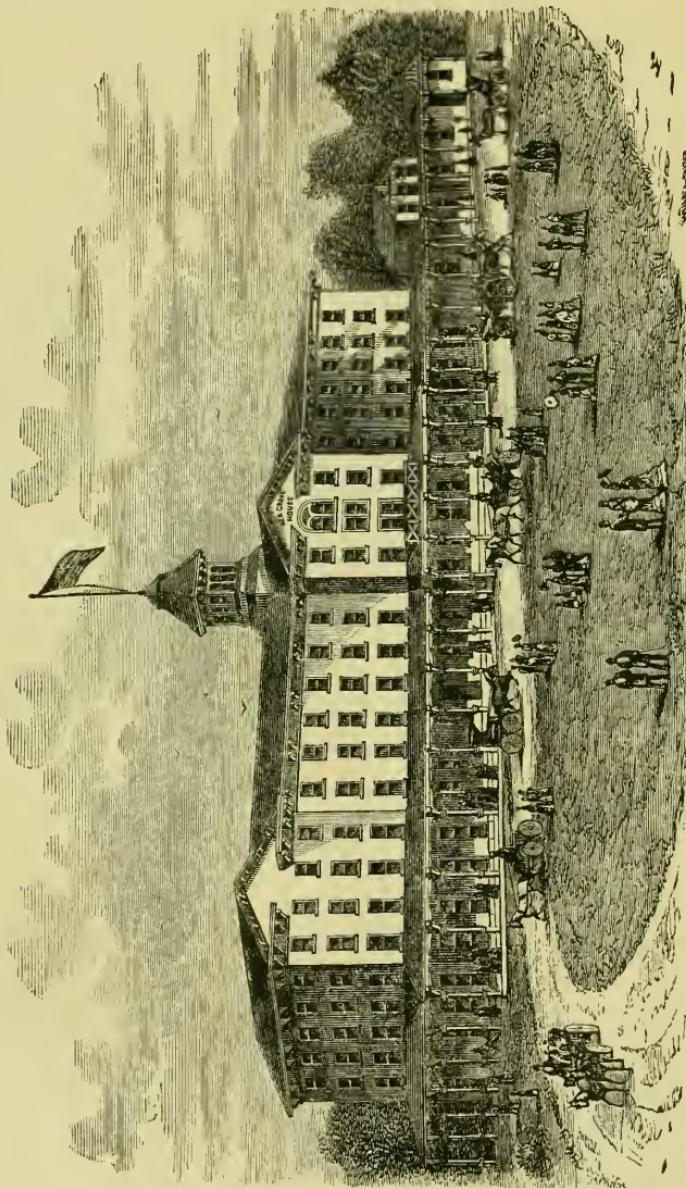


*WAX TAPERS,
TAPER-HOLDERS,
And ESCUTCHEONS,*

225 SOUTH FIFTH ST., BELOW WALNUT,

Philadelphia.

feet from the beach, and consequently affords a fine prospect sea-ward, with exposure to the sea-breeze in every direction. It has accommodation for lodging comfortably about three hundred and fifty



SEA GROVE HOUSE ENLARGED (1870).

persons, but it was, even early in the first season, discovered that the building was much too small for the number of guests wishing rooms, hence its enlargement.

CALL AND SEE OUR STOCK

OF

FURNITURE,

{ FOR PARLORS,
LIBRARIES,
CHAMBERS,
DINING-ROOMS, &c.

BEDDING,

{ FEATHERS,
MATTRESSES,
SPRING COTS, BEDS,
BOLSTERS, PILLOWS,
TICKS, &c., &c.

AND

BED-CLOTHING,

{ BLANKETS, QUILTS,
COUNTERPANES,
COMFORTABLES OF
COTTON, WOOL, OR DOWN,
SHEETS, PILLOW-CASES, &c.

AS CHEAP AS CAN BE FOUND IN PHILADELPHIA.

AMOS HILLBORN & CO.,

Nos. 21 and 23 North Tenth Street, Philadelphia.

T. SEYMOUR SCOTT & BRO.

Paper

WAREHOUSE,

No. 15

North Sixth Street,

PHILADELPHIA.



MANUFACTURERS OF

★ PIONEER PAPER CARPET.

This Floor-Cloth attracted much attention at the Centennial Exhibition. It EXCELS Floor Oil Cloth in its DURABILITY and handsome appearance. When laid according to our directions it will lay down as smooth and perfect as any carpet.

★ PIONEER BUILDING PAPER.

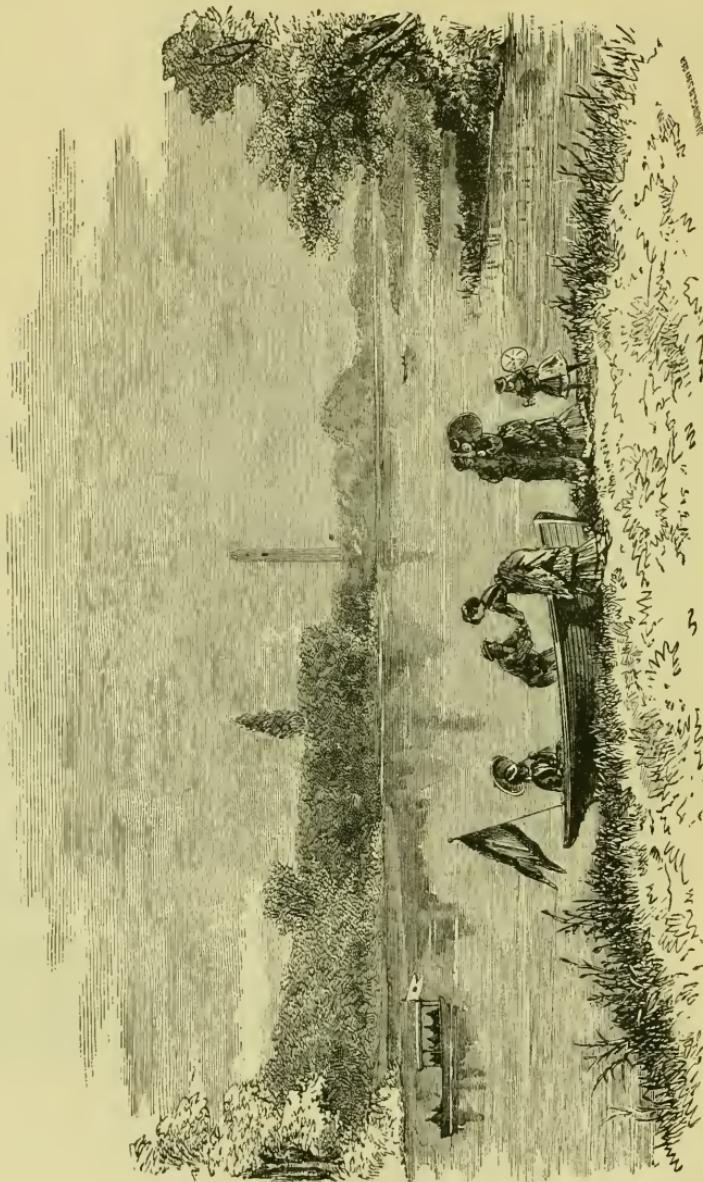
The STRONGEST and the BEST. The only Building Paper made in varying thicknesses to meet all wants.

★ LEATHER STIFFENING PAPER.

In successful and active use for more than FIVE years. Write for samples and prices.

★ ★ ★ Trade Mark.

All the requirements of a first-class hotel are here obtained, while the price of board is much lower than that asked in hotels of similar character.



LAKE LILY, FROM THE NORTH,

During all the month of August, 1875, many persons were reluctantly obliged to seek quarters at Cape May City, although many of the neighboring cottages were rented by the association, which let the rooms to visitors, who slept therein and took meals at the hotel.



SLATE, TIN,
RUBBER, FELT,



LAID NEW
OR REPAIRED
AT LOWEST RATES.



BEAUTIFUL IN DESIGN AND FINISH. MADE IN Imitation of CHOICEST FOREIGN AND AMERICAN MARBLE AND STONE. PRICES VERY LOW, VIZ., \$10, \$12, \$15, \$30, \$50.

SLATE PAINT.

MIXED READY FOR USE.

ENAMEL PAINT.

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MIXED READY FOR USE.

WHITE LEAD, OIL, PUTTIES, GLASS, &c.

Book containing one hundred pages References, Designs, &c., &c., descriptive of Goods, free. Call, send, or write, and say where you saw this.

GLINES & BARTLETT,

WHOLESALE DEALERS IN

ROOFERS' AND PAINTERS' SUPPLIES,

HOUSE-PAINTERS AND ROOFING CONTRACTORS,

255 MARKET STREET, PHILADELPHIA.

The grounds around the hotel, consisting of five acres, are made attractive, and the means of amusement more largely provided, there being a good croquet and quoit ground, swings, large, new bowling-alley, and billiard rooms.

In addition to the Sea Grove House, two other first-class hotels, capable of accommodating three hundred and fifty guests, have been erected. These are the Cape House and Centennial House, both eligibly situated on the main avenue, and near the water.

Ample bath-houses are provided, built not as small boxes, in the prevailing style, but in a way to be an attractive feature on the shore, with pavilions on top, where the sea-breeze can be fully enjoyed, out of the sun, and with a full view of the ocean, constantly dotted with the numerous vessels sailing in and out of the bay. Experienced men are on hand to take charge and to care for the comfort and safety of bathers.

The shore being so gradual and regular, so free from holes, and the surf so free from undertow, there is no danger whatever for the most careless bathers. During all the past season the life-boat men, always kept on the alert during the bathing-hours, were never called on for assistance.

LAKE LILY

Is a sheet of fresh water, about half a mile long, with irregular width and beautiful, picturesquely wooded banks, around which runs Lake avenue, a handsome drive, with great variety of scenery. The water is perfectly fresh and clear, and is constantly supplied from springs in the bottom, the driest weather not affecting its depth or purity.

For boating and sailing, the lake affords fine facilities for ladies and children to enjoy themselves in safety. A large number of comfortable pleasure-boats are kept for the use of visitors, at a reasonable rate, at the boat-house, a handsome rustic structure, open at all times as a resting-place and lookout.

The lake is well stocked with perch, sunfish, &c., giving fine sport to those who do not care to tempt the bay or sea waters. A number of black bass were imported early in the spring, which will doubtless multiply quickly, and add zest to the fisherman's pleasure.

The fishing on the bay-side is always good, while sea-fishing, of the best kind, is readily obtained by a short sail on the ocean. The seining on the beach by the fishermen, who catch large quantities of various kinds in their season, immediately opposite the hotel, is quite an attractive feature.

A large and commodious establishment for hot and cold sea-water baths has been erected, for the accommodation of invalids, or those preferring this mode of using sea-water to surf-bathing.

Ample stable accommodations are to be found here, where horses may be boarded or hired.

Although every house possesses a well of water, the association erected water-works, with pipes conducting the water through the principal streets. In this way every householder may introduce it into his house, thus securing all the improvements found in the large cities.

Gas is used in the hotels and in some of the private cottages. It may be used in any house at the pleasure of the occupant.

Telegraphic communication with all parts of the United States, over the wires of the Western Union Telegraph Company, may be kept up, the office being in the Sea Grove House.

The Government has established here also a post-office, and the model life-saving station, which was to be seen at the Centennial Exposition. We thus have a United States signal station, post-office, life-saving station, and light-house, which, with its famous revolving flash-light, can be seen for nearly thirty miles out at sea.

The lots are generally fifty feet wide by one hundred feet in depth, with occasional larger ones to meet various tastes and requirements.

They can be bought on easy terms and at low prices, much below those asked at other established settlements. Those who are not prepared to pay at once for the lot can purchase by paying thirty per cent. down, with from one to three years for the balance.

In order, as far as possible, to confine sales to *bona fide* intending settlers, no lots will be sold except to those who will agree to build within three years.

A lot of the value of \$500 will be donated to ministers of churches, or to the congregation of any denomination who will build a house thereon for the use of their pastor during the year 1877.

The West Jersey Railroad liberally grants a free pass over their road to the owner of a cottage, for one or more years, according to the cost of the improvement,—giving an annual pass for each \$1000 expended.

The development in so short a time has been marvelous, and the patronage already bestowed encourage the association to spare no expense or energy in the future to add to its attractiveness and beauty, and make a place where families can spend their summer in their own cottages with the same comfort and the same expense as at their *own*

homes. Nearly one hundred buildings of all kinds have been erected at Sea Grove, though it is but two years since improvements were commenced.

HOW TO REACH SEA GROVE.

Sea Grove is reached in fifteen minutes from Cape May City and the railroad depot, by the horse-car passenger railway, meeting every train and running at short intervals during the day and evening. For the summer, special trains are run three times each way per day from Philadelphia, reaching Cape May in two hours, with several accommodation trains. At Camden and Philadelphia connection is made with the Pennsylvania and other railroads diverging to all parts of the country.

During the summer there will be a steamboat landing directly at Sea Grove, and connecting at New Castle with the railroads from the South and West.

The Philadelphia depot of the West Jersey Railroad Company stands at the upper ferry, foot of Market street, where tickets may be purchased for Sea Grove.

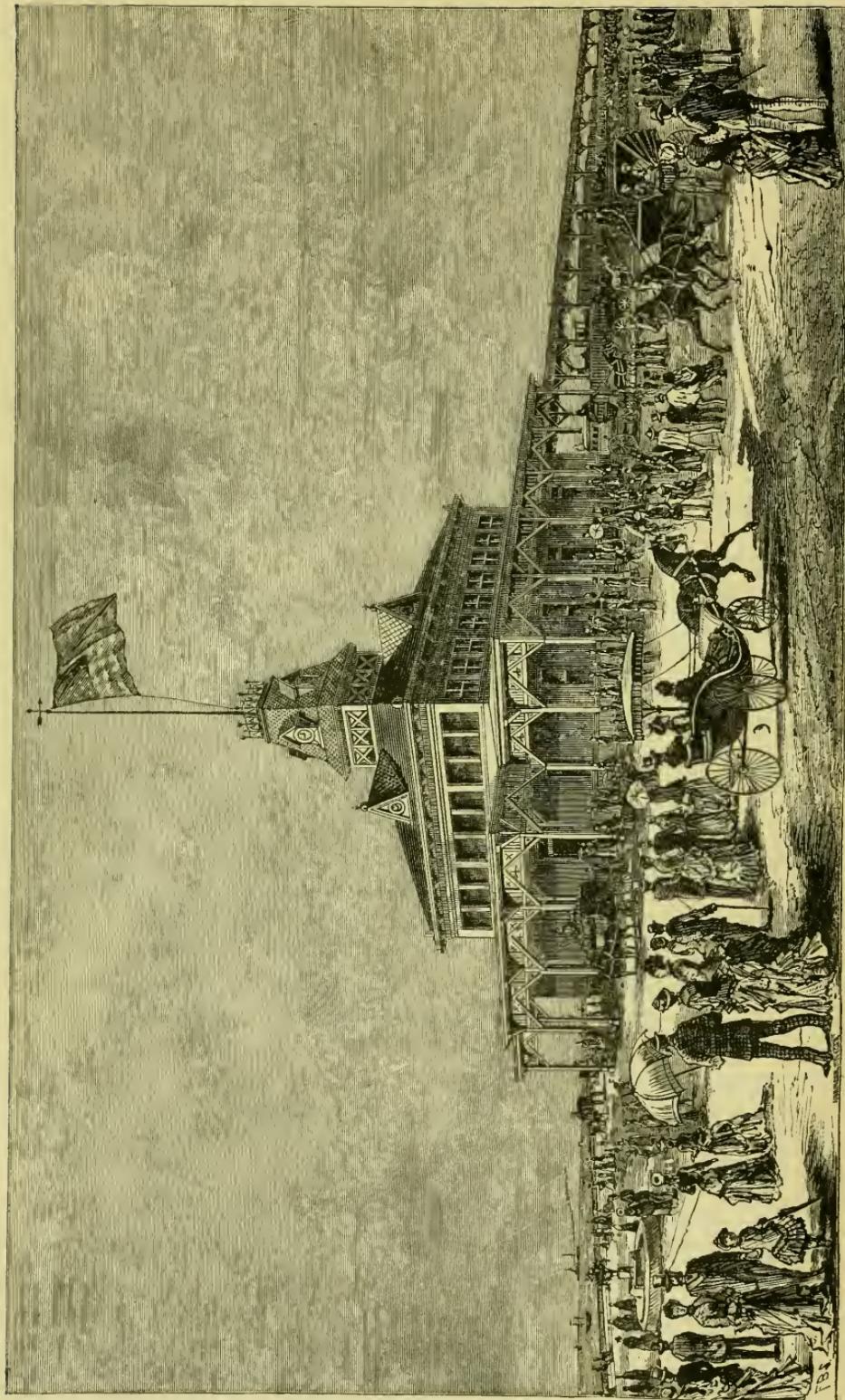
CAPE MAY.

GRAND old Cape May! What glorious recollections cluster around its very name! The charm it weaves alike about its transient visitor or its regular *habitué* can never be effaced by lapse of time or intervening space, and whether in a distant city or rural hamlet, in the sweltering heat of midsummer or amid winter scenes, the memory of its cool salt breeze, its romantic promenades on the beach, its capacious hotels, its shade-embowered cottages and leafy walks, its matchless air of comfort and easy luxuriance, rise time and again before the mental vision like the fragment of an enchanted dream.

Reaching back to the time when steam was an unknown factor in the problem of annihilating space,—in the old stage-coaching days, when a choice few who had tasted, and could not withstand the temptation to renew the delicious draught, of its charming power, came on their annual pilgrimage to dip in old ocean at its most attractive point and take a fresh lease of life and vigor from the bracing air of the Cape, when the old barn-like hostelries rang nightly with the jocund revelry of Neptune's guests,—down through succeeding years—the stage-coach finally giving way in an unequal contest with the innovating steamboat to carry the increasing crowds of seekers after health, recreation, and enjoyment, and the boat in turn succumbing to the locomotive-engine; in all this time, Cape May has stood majestic and alone, a very monarch amongst the sea-side watering-places of America.

THE ROUTE from Philadelphia to Cape May is via the West Jersey Railroad, starting from the foot of Market street, Delaware river, by ferry to Camden, and thence by express trains to the very shore of the ocean.

The line, passing through the outskirts of Gloucester, five miles from Philadelphia, enters a rich agricultural district, leaving on the right the beautiful and quiet old town of Woodbury,—the junction of the Swedesboro and Delaware Shore Railroads,—nine miles from Philadelphia; Wenonah, a growing suburban settlement, thirteen miles; Pitman Grove, the site of the camp-meeting of the West



WEST END HOUSE,

CONGRESS STREET (OPPOSITE CONGRESS HALL),

CAPE MAY, N. J.

WITHIN ONE BLOCK OF THE NEW DEPOT.

This house is desirably located within 100 feet of and fronting the Ocean.

In the change of proprietorship many improvements have been made, and such alterations in the refitting and attractive furnishing of the rooms as will offer home comforts to parties sojourning at the sea-side. The reputation of the present Proprietor for a well-kept table and general attention to his patrons will be maintained.

Special arrangements made with parties remaining the Season.

*WALTER W. GREEN, Proprietor.***OCEAN HOUSE,**

CAPE MAY CITY, N. J.

ACCOMMODATIONS FOR 300 GUESTS.

THE FAVORITE FAMILY HOTEL.

TERMS REASONABLE.

S. R. LUDLAM, Proprietor.

Late of Congress Hall, Cape May City; and of Willard's and Metropolitan Hotels, Washington, D. C.

THE CENTRE HOUSE,

CAPE MAY CITY, N. J.

CLOSE TO THE BEACH AND ELEGANTLY RENOVATED AND IMPROVED.

OFFERS UNSURPASSED ADVANTAGES IN

Choice Rooms, Good Table, and Desirable, Homelike Comforts.

FREE COACH TO AND FROM THE DEPOT, AND PRICES TO SUIT THE TIMES.

MECRAY & HARKINS, Proprietors.

J. E. MECRAY.

T. E. HARKINS.

ARCTIC HOTEL,

CAPE MAY, N. J.

RATES: \$2.50 to \$3 Per Day, \$10.50 to \$16 Per Week.

WELL FURNISHED AND FINE LOCATION.

SAM'L M. NASH, Proprietor.

Late of Masonic Hall Hotel, Philadelphia; also of Wyoming and Lackawanna Valley House, Scranton, Pa.

Jersey Conference of the Methodist Church, seventeen miles; Glassboro,—the junction of the lines to Bridgeton and Salem,—nineteen miles. Four miles beyond Glassboro the thriving village of Clayton is seen on the left, and after it a number of minor stations are passed until the line enters the vine-growing district of South Jersey, extending from Newfield, thirty-one miles from Philadelphia, to a point beyond South Vineland, a distance of twelve miles, devoted principally to the culture of small fruits, for which the soil here is so admirably adapted.

Forty-one miles from Philadelphia the engine renews its water supply from a track tank twelve hundred feet long, while in motion, and rushes through a portion of the manufacturing city of Millville, at the head of navigation on the Maurice river, and soon enters the great South Jersey wilderness.

The feeling of vigor and elasticity which steals through the frame of the traveler, and the delicious change in temperature, betoken the near approach to the ocean and its salt breezes, and after leaving Cape May Court-House the first vista of the bays and inlets of the Jersey coast dawns on the vision. Hence the train speeds through the farming and trucking country in the rear of the city, and glides into the handsome depot, on the very verge of the sea, without having made a single stop since leaving the shore of the Delaware river.

The scene which greets the eye of the traveler upon emerging from the train is inspiriting in the extreme and not without its humorous features.

A long array of hotel coaches drawn up to the line assigned them and beyond which they dare not trespass, the drivers or attendants vociferating the names of all the hotels at the Cape with an energy and gesticulation which border closely on the grotesque; all around, a mass of human beings, many looking eagerly and expectantly for some well-known face, others curious to see whether the train brings any of their friends, neighbors, or acquaintances, while others still are drawn hither because it is the custom to thus welcome each incoming addition to the summer population of the Cape; the neat and beautiful depot, the private turnouts, the cosy cottages, the cool breeze, and the grand vista of open ocean, all combine to form a scene not easily forgotten.

Leaving the depot either in the coach of his chosen hotel or on foot, the noble drive, extending from the eastern extremity of the city to a point beyond Sea Grove, a distance of some four miles, claims the visitor's notice. To the westward, close to the depot, is seen the

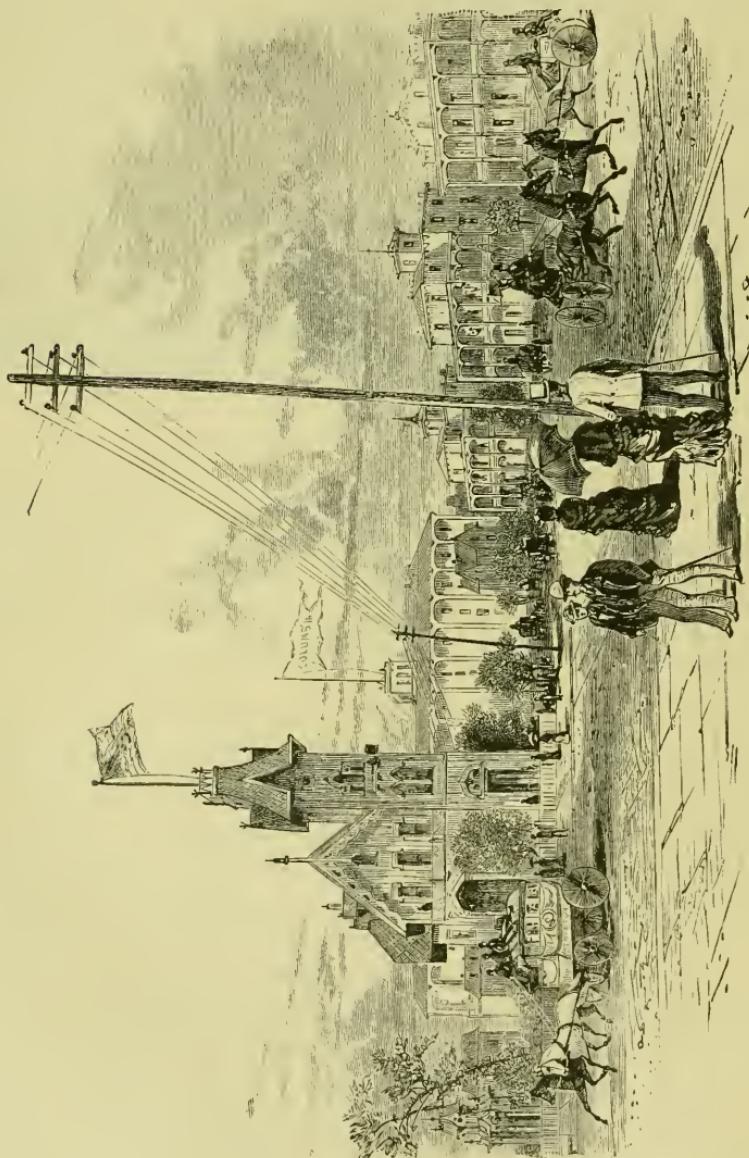


CAPE MAY FROM THE OCEAN.

Sea-Breeze Excursion House, to which a spur of the railroad carries excursion parties and lands them on its porch,—and in the distance beyond the light-house looms up, with Sea Grove in the background, whilst to the south-west, twelve miles across the waters, a narrow strip of white shows where the sands of Cape Henlopen glisten in the sun.

Pursuing the drive, the promenade, or the beach, to the eastward, amongst the gay throng wending its way from the depot, we see first a group of cottages, then the West End House, foot of Wood street, and next the imposing stretch of Congress Hall, built in the form of an "L," both wings facing the ocean, and enclosing a noble lawn, at the foot of which is located the hot sea-water bathing establishment of the hotel, and directly opposite to this the entrance to the pier—which extends one thousand feet out into the ocean, and forms a delightful and popular retreat. Next comes the Ocean House, foot of Perry street, and adjoining it the Centre House, both being opposite the main wing of Congress Hall. Next in order is the Atlantic Hotel, with its hot sea-water bathing-houses, foot of Jackson street, and next the Columbia, with its fine lawns, at the foot of Ocean street. Succeeding this is a group of cottages, and then the Stockton rears its colossal proportions, while beyond follows the Marine Villa, with a row of cottages, and last of all the Mineral Spring Hotel, foot of Madison street, the most eastern of all the houses on the beach.

Whilst these comprise the principal hotels having an ocean frontage, a host of others are in close proximity, and in the shady city others still, with a legion of private boarding-houses.



STREET SCENE IN CAPE MAY.

The STREETS are laid out irregularly.

Washington street, the principal shopping thoroughfare, runs north-eastwardly from *Perry street*, directly opposite *Congress Hall*, to

C. C. HOPPER,

Manufacturer and Dealer in

FINE FURNITURE,

216, 218, and 220 North Broad Street,

PHILADELPHIA.

The following Hotels were furnished by C. C. HOPPER in 1876:—

ST. GEORGE HOTEL,	LA PIERRE HOUSE,
HOTEL LAFAYETTE,	ST. STEPHEN'S HOTEL,
GIRARD HOUSE,	KEYSTONE HOTEL.

“THE RECORD.”

Published Every Morning (except Sunday) by the
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THE RECORD is served by carriers to their subscribers in the city of Philadelphia and in surrounding Cities, Villages, and Towns, for **SIX CENTS PER WEEK**, payable to the carrier.

PRICES FOR MAILING:—One month, Thirty Cents; one year, Three Dollars, postage prepaid invariably in advance.

R. G. OELLERS, Sec'y and Treas.

W. M. SINGERLY, President.

ST. ELMO HOTEL,

JACKSON STREET.

NO BAR.

The St. Elmo is one of the best medium-sized hotels on the Island. In a beautiful location, near to the surf, with large rooms, high ceilings, a bountiful table, with home-like comforts in every respect combined. Charges moderate.

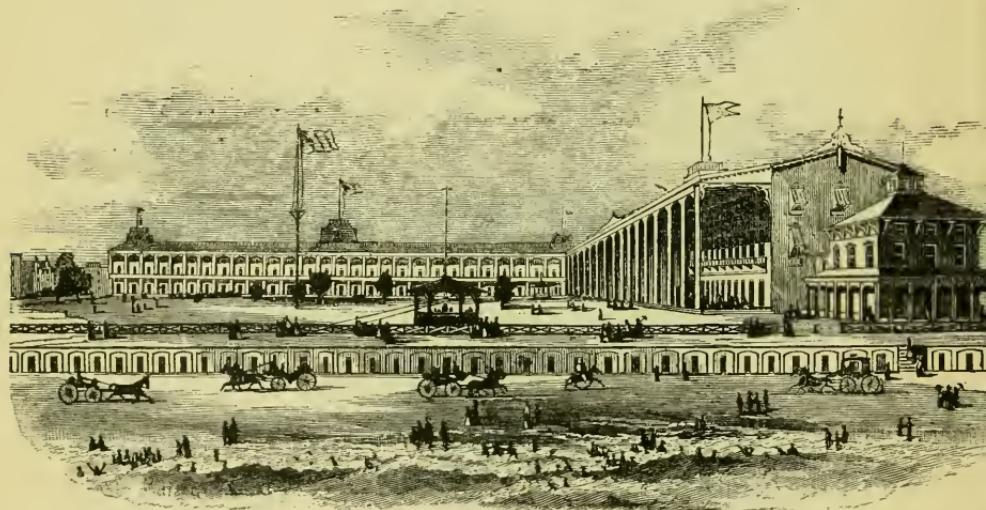
For particulars, address

J. BRIERLEY, Proprietor.

Schellinger's landing on Cape Island creek, one mile from the city, a rendezvous for sailing and fishing craft, and this, like the other shell or gravel thoroughfares of the city, affords an excellent drive. It contains the post-office and several churches, and the stores of various descriptions which line its western end give it an attractive appearance. Whilst further eastward the fine residences with their shady grounds make it a pleasant promenade.

Lafayette street, parallel with Washington, one square further north, runs completely through the city from the new railroad depot to Schellinger's landing, excepting a break from the direct line between Perry and Jackson streets, which is filled by *Mansion street*.

These two streets are the principal interior avenues of the city running parallel with the ocean front.



CONGRESS HALL.

In addition to this there is *Hughes street*, one square south of Washington, extending from Ocean street, opposite the Columbia House, to Franklin street,—*Corgie street* forming its continuation from thence to Madison street; and next in order to the southward is *Columbia avenue*, extending from Ocean street, opposite the Columbia House, to Madison street.

East of the Stockton Hotel, running off Howard street to the eastward, there are three avenues, *Stockton*, *Kearney*, and *Benton*, the former being nearest the ocean; and two avenues running toward the north-east, parallel with Columbia avenue, known as *Scovell* and

BEDDING AND FURNITURE

FEATHER BEDS, BOLSTERS and PILLOWS,
BEST QUALITY HAIR MATTRESSES,
HUSK MATTRESSES,

With Hair or Cotton Top,

THE WOVEN-WIRE, UNION, AND NATIONAL WIRE-NET MATTRESSES,
Slat Springs, Howe Spring-bottom Cots,
SUITS OF WALNUT AND COTTAGE CHAMBER FURNITURE.

CHARLES E. CLARK,

NO. 11 NORTH ELEVENTH STREET,
PHILADELPHIA, PA.

TEACHER'S BIBLE.

THOSE WHO WANT

THE BEST BIBLE IN THE WORLD
WILL FIND IT IN THE TEACHER'S BIBLE, BY THE
AMERICAN TRACT SOCIETY.

The Religious Herald, Richmond, Va.—“I am satisfied that the American Tract Society has given us the best Teacher's Bible in existence.”

National Sunday-School Teacher, Chicago.—“It is a capital volume for the study table. For long, patient, conscientious study, it will afford just the help that is needed, and is worth double the same priced ‘Bagster.’”

The Examiner and Chronicle, New York.—“Before all others we place an edition of the Book of books which is offered by the Tract Society as the Teacher's Bible.”

The Congregationalist of Boston.—“We have been thus minute and extended in speaking of this Teacher's Bible because of our conviction of the importance of everybody's having the best possible Bible, and of our judgment that in essential features the Tract Society has given us an edition which more nearly approaches that standard than any other.”

F. L. Hitchcock, Esq., Scranton, Pa., says:—“The print, the paper, the helps, the maps, the tables—including more than any other edition I ever saw—and the binding, all are grand. What a blessing to humanity if everybody could have just such a Bible.”

A Christian Lawyer, Teacher of a large Bible Class.—“I am perfectly delighted with the Teacher's Bible. It is just the thing for me, and I shall try to induce others to get it.”

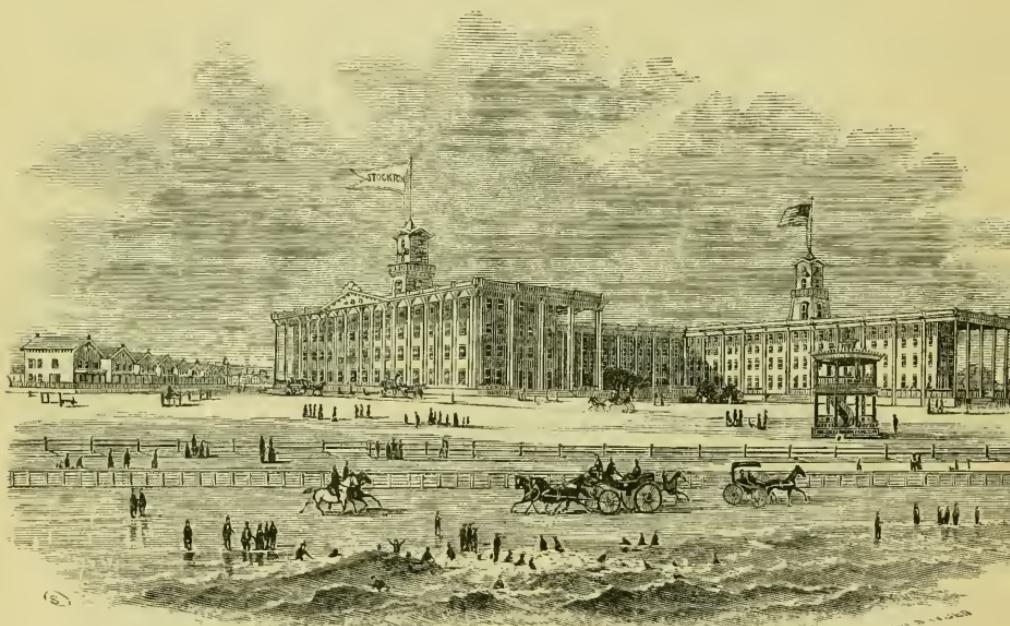
H. N. THISSELL, 1512 CHESTNUT ST., PHILADELPHIA,

Will show you the books or send you catalogues with sample pages free.

McCollum avenues, with *Swan* avenue diverging from *McCollum* to the east.

West of *Perry* street there are *North* street, running to and facing the depot, and *South Lafayette* street, facing the depot grounds.

Of the transverse streets running to the ocean the first in order, commencing from the west, is *Broadway*, a hundred and fifty yards west of the *Sea-Breeze* Hotel. Then follows successively *Grand* street, on which the depot is located; *Wood* street, *Congress* street in the rear and *Perry* street in front of *Congress Hall*; *Jackson* street, in front of the *Atlantic* Hotel; *Decatur* street in the rear and *Ocean* street in front of the *Columbia* House; *Gurney* street in front and *Howard* street in the rear of the *Stockton* Hotel; *Jefferson* street, *Queen* street, and last of all *Madison* street, at the ocean end of which the *Mineral Spring* Hotel is located.



STOCKTON HOTEL.

Franklin street, which runs parallel to and one square west of *Jefferson* street does not extend to the ocean, but terminates on *Benton* avenue.

Of these streets all of those west of *Ocean* street extend northward to or cross *Cape Island* creek. *Ocean* street extends to *Washington*; *Gurney* and *Howard* streets to *Columbia* avenue, and *Jefferson*, *Queen*, and *Mansion* streets to *Lafayette*.

STOCKTON HOTEL

CAPE MAY, N. J.

THIS PALATIAL HOTEL WILL OPEN FOR THE SEASON ON JUNE 16th, 1877.

ITS vast proportions, superb location, and unexceptionable appointments are too familiar to need encomium.

A new passenger elevator and an electric-bell service, extending to every room, have been added to the house since last season, and its high reputation as a sumptuous sea-side home will be amply sustained by a thorough and efficient organization of each of its various departments.

Reduced Rates will be made to Parties remaining One Week or longer.

CHARLES DUFFY,

(OF CONTINENTAL HOTEL, PHILADELPHIA,)

PROPRIETOR.

SCHEDULE OF TRAINS AND RATES BETWEEN

PHILADELPHIA AND CAPE MAY,
Via WEST JERSEY RAILROAD.

SCHEDULE OF TRAINS.

SOUTHWARD.	EXPRESS (except Sunday).	EXPRESS (Saturday only).	MAIL (except Sunday).	EXPRESS (except Sunday).	PASSENGER (Saturday. only).	MAIL (Sunday only).
Leave PHILADELPHIA,	9.00 A. M.	*2.00 P. M.	3.15 P. M.	4.00 P. M.	*5.30 P. M.	8.00 A. M.
Arrive CAPE MAY,	12.05 P. M.	4.27 "	6.51 "	6.20 "	9.08 "	10.45 "

* Trains leaving Philadelphia at 2.00 and 5.30 P. M. will commence running Saturday, July 7th, and run every Saturday thereafter.

NORTHWARD.	MAIL (except Sunday).	EXPRESS (except Sunday).	EXPRESS (Monday only).	EXPRESS (except Sunday).	MAIL (Sunday only).
Leave Cape May,	6.25 A. M.	7.10 A. M.	9.00 A. M.	4.45 P. M.	5.00 P. M.
Arrive Philadelphia,	9.50 "	9.20 "	11.20 "	7.50 "	7.50 "

* Train leaving Cape May at 9.00 A. M. will commence running on Monday, July 9th, and run every Monday thereafter.

SCHEDULE OF RATES.

SINGLE TRIP TICKETS,	\$2 50
EXCURSION TICKETS, good for the return trip on day of issue or next succeeding day, or when sold on Saturday good to return on the following Monday,	4 00
SUNDAY EXCURSION TICKETS (good only on day of issue),	2 50
SERVANTS' TICKETS, sold only to servants accompanying families or producing an order from employer, and not good for passage on fast express trains unless accompanying families,	2 00
10-TRIP FAMILY TICKETS, good from June 1st to November 1st of year of issue, for the transportation of any member of or servant in the family to whom the ticket is issued,	20 00
25-TRIP FAMILY TICKETS, good from June 1st to November 1st of year of issue, for the transportation of any member of or servant in the family to whom the ticket is issued,	40 00
MONTHLY TICKETS, good only for the transportation of purchaser for one month from date of issue,	25 00
SEASON TICKETS, good only for the transportation of the purchaser from June 1st to October 1st of year of issue,	50 00
ANNUAL TICKETS, good only for the transportation of the purchaser during the year of issue,	100 00

Besides these there are sundry smaller streets on the island, and a number of others beyond the creek to the westward.

The water supply is beyond criticism. The water is of an excellent quality, and is distributed throughout the city by means of water mains in nearly all the principal streets, in unstinted quantities, a single well of remarkable purity furnishing eight hundred gallons per minute.

The city is lighted with gas—mains being laid in all the streets.

The fixed population of the city being about two thousand, a thoroughly organized municipal government, including effective fire and police departments, is maintained.

The schools are five in number, and the churches aggregate six, representing as many denominations.

The clerical and musical talent which is drawn to Cape May during the season is utilized by the churches, and the visitor can therefore enjoy rare religious advantages during his stay.



PORCH OF THE STOCKTON HOUSE.

The municipal authorities have always been alive to the interests of the multitude of visitors who throng into their delightful city during the summer solstice, and the thorough organization of their government, the superb condition of their streets, and the yearly improvement of the ocean front, in all of which the railroad company has

co-operated liberally with them, testifies to their commendable pride in their old municipality, and their generous appreciation of the wants of its yearly guests.

Whilst the firm and solid beach furnishes the best of all promenades along which one may stroll for six miles, the board-walk, outside the graveled beach-drive, extending for two miles along the city front, affords an alternate for those who desire a more elevated course.

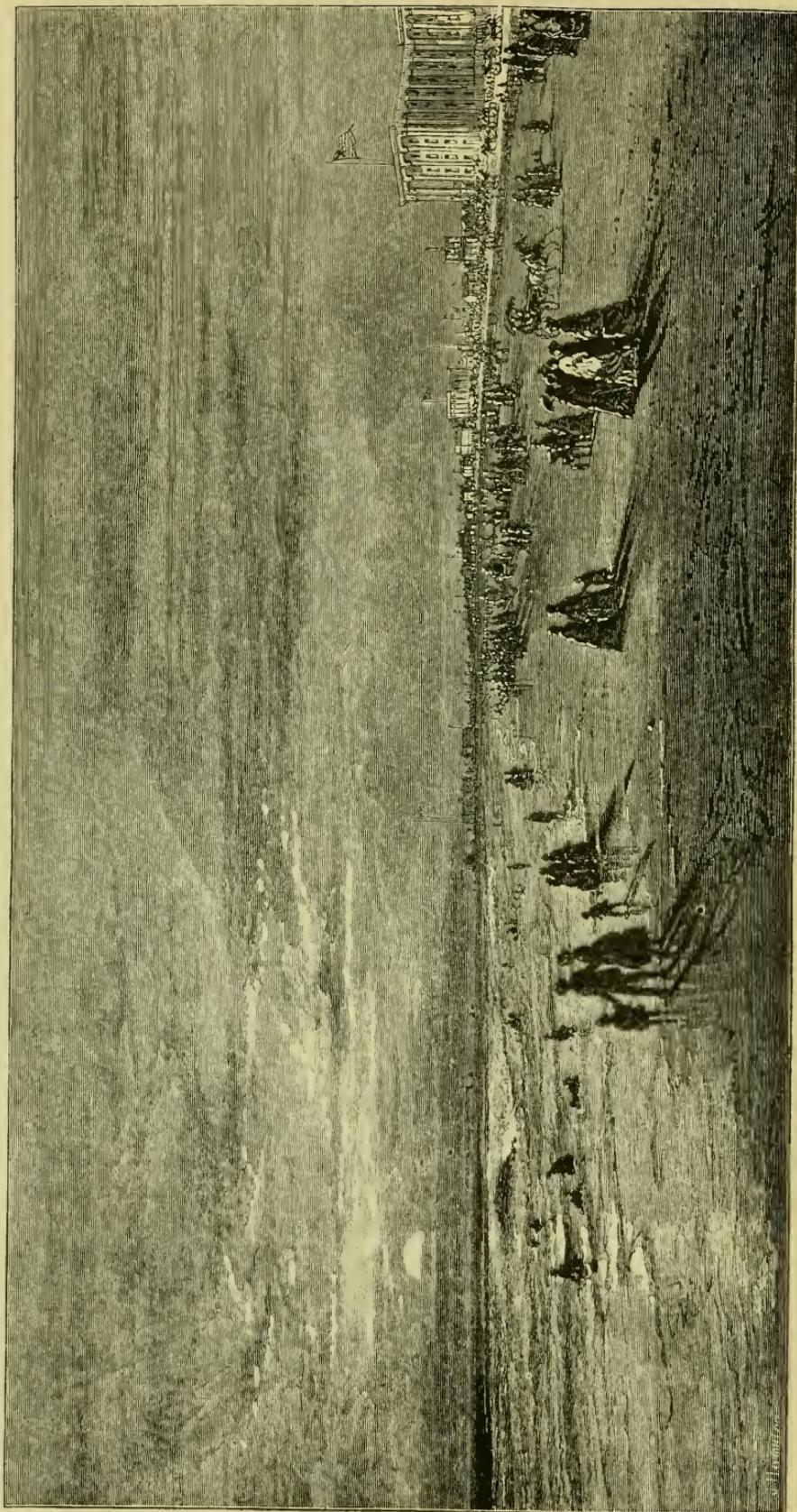
Along a half mile of the city front, covering the extent which was liable to be reached by extraordinary winter tides and storms, a staunch sea-wall has been constructed, consisting of three feet of large broken stone between parallel rows of continuous piling, and presenting a stubborn barrier to the possible invasion by the sea during the unrestricted reign of Boreas in midwinter.

The crowning glory of Cape May is the bath. The gentle and gradual slope of the beach turning up the breakers with absolute regularity, the hard, unyielding sand, and the absence of undertow place it far above and beyond all competitors, and, judging from the multitudes who daily sport in the surf along the city front, its grand superiority is appreciated and enjoyed to the utmost extent.

In point of healthfulness the climate is unequaled along the entire coast, and since the establishment at the various sea-side resorts of United States signal stations for the observance and register of atmospheric conditions, the unerring accuracy of the scientific observations and tests thus afforded has exposed the fallacy of the argument so long and persistently advanced and so speciously elaborated, to prove the unusual dampness of the Cape May atmosphere.

A little reflection would have served to show that the quality which was so earnestly represented to be moisture in the air was due simply to its salty condition, the secret of its invigorating properties, and the very thing for which the invalid seeks the sea-side; but it required the unanswerable testimony of science to entirely dispel a delusion to which even educated physicians gave adherence, and to prove by the daily records of several years that Cape May, while its peculiar shape insures it a sea-breeze from all points of the compass save one, and an equable temperature, enjoys quite as much freedom from humidity as other points along the coast whose dryness has been so much vaunted; and while it would be absurd to claim absolute dryness for a genuine ocean breeze, the recollection obtrudes itself, of a remark once made by an old visitor to the sea-side, on the subject of dry air, that "it was the very thing which drove him from the brick-walled city!"

SUNSET ON THE BEACH.



BROWN'S ESSENCE OF JAMAICA GINGER, PREPARED ONLY BY FREDERICK BROWN, Philadelphia, Penna.

This Reliable Preparation, one of the oldest of American Pharmaceutical Products, still maintains its enviable reputation, and finds a steadily increasing sale without advertising, and in spite of piracy.

Its high reputation has tempted the cupidity of parties, whose only excuse for their unfair simulations exists in the great popularity of the original, and accidental similarity of their names.

BROWN'S ESSENCE OF JAMAICA GINGER is protected by the private Proprietary Stamp of the manufacturer, which is incorporated with the steel-plate label.

AGENT FOR

E. DEJARDIN'S SYRUP OF RED ORANGE, OF MATTA.

None genuine without my name as Agent on the Label.

CORRESPONDENTS:

SAVORY & MOORE, 143 New Bond Street, W., London.

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F. NEWBERY & SONS, 37 Newgate Street, E. C., London.

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E. DEJARDIN, 2 Avenue de l'Opera, Paris.

PRICE LIST OF

English and French Medicines and Pharmaceutical Preparations
WILL BE MAILED ON APPLICATION.

Eshleman THE ShirtMaker

Fashionable, Dress,
Business, and Traveling

Shirts Made to Order,

806 Chestnut Street,

One Door above
"Times" Building,

Philadelphia.

"Al." Eshleman.

LIST OF PRINCIPAL HOTELS AND BOARDING-HOUSES

AT

CAPE MAY.

STOCKTON HOTEL (see page 33),	CHARLES DUFFY.
CONGRESS HALL,	HORACE M. CAKE.
COLUMBIA HOUSE,	GEORGE C. WARD.
OCEAN HOUSE (see page 25), .	SAMUEL R. LUDLAM.
CENTRE HOUSE (see page 25), .	MECRAY & HARKINS.
ATLANTIC HOTEL,	LEVI E. JOHNSON.
SEA-BREEZE HOTEL,	GEORGE DOUGHTY.
WEST END HOUSE (see page 25), .	WALTER W. GREEN.
CLARENDON HOUSE,	PARKER & Co.
CHALFONTE,	H. W. SAWYER.
ARCTIC HOUSE (see page 25), .	SAMUEL M. NASH.
ST. ELMO (see page 29),	J. BRIERLEY.
NATIONAL HALL,	J. GARRETTSON & SON.
DELAWARE HOUSE,	JAMES MECRAY.
BALTIMORE HOUSE,	MRS. M. L. DOWNS.
TREMONT HOUSE,	HUMPHREY HUGHES.
WYOMING COTTAGE,	MRS. S. M. HILDRETH.
RIEGEL HOTEL,	MRS. J. RIEGEL.
HUGHES COTTAGE,	MRS. E. H. WILLIAMSON.
MERCHANTS' HOTEL,	WILLIAM MASON.
SCHELLINGER'S COTTAGE,	MRS. W. SCHELLINGER.
JONES' COTTAGE,	MRS. A. E. JONES.
OCEAN COTTAGE,	MRS. S. J. COLLADY.
CAPE MAY HOUSE,	S. L. HEWITT.
WASHINGTON HOUSE,	H. DOOLITTLE.
UNITED STATES HOTEL,	
MILLER'S COTTAGE,	MRS. M. W. MILLER.
AVENUE HOUSE,	MRS. McCOURT.
KNICKERBOCKER HOTEL,	SHOEMAKER & WARE.

UNION TRANSFER COMPANY.

Baggage Express and General Railroad Ticket Agents.

GENERAL OFFICE, 838 Chestnut Street, Philadelphia, Pa.,

UNDER CONTINENTAL HOTEL.

BRANCH OFFICES:

S. E. Corner Broad and Chestnut Streets,	Philadelphia, Pa.
700 Chestnut Street,	" "
116 Market Street,	" "
307 Walnut Street,	" "
Market Street Ferry,	" "
And at the Depots of the Pennsylvania and Philadelphia, Wilmington & Baltimore Railroads.	
114 Federal Street,	Camden, N. J.
Corner Washington and Jackson Streets,	Cape May, N. J.
Railroad Depots,	Atlantic City, N. J.
N. E. Corner Baltimore and Calvert Streets,	Baltimore, Md.
143 West Baltimore Street,	
N. E. Corner 13th Street and Pennsylvania Avenue,	
N. E. Corner 6th Street and Pennsylvania Avenue,	
Willard's Hotel,	
Baltimore & Potomac Depot,	Washington, D. C.

Tickets Sold and Baggage Checked from Hotels and Residences to all points in the United States and Canada. Also, from Hotels and Residences in Philadelphia and vicinity to Hotels and Residences in Cape May and Atlantic City, N. J.

Baggage delivered to all parts of the city of Philadelphia, Germantown, Chestnut Hill, Frankford, or Camden, N. J. Passengers will find polite agents on all trains arriving in Philadelphia, Baltimore, Washington, Cape May, Atlantic City, &c., who will receive checks for the delivery of Baggage.

Parties visiting Cape May can procure New and Elegant Wagonettes for Excursions to Sea Grove, Steamboat Landing, &c., by leaving orders at our Office, Corner Washington and Jackson Streets.

J. P. MURPHY,

General Superintendent.

PHILADELPHIA LOCAL EXPRESS.



OFFICES:



No. 30 South Fifth Street, Philadelphia, Pa.,

No. 4 West Chelten Avenue, Germantown, Pa.,

C. Wolf's Store, Chestnut Hill, Pa.,

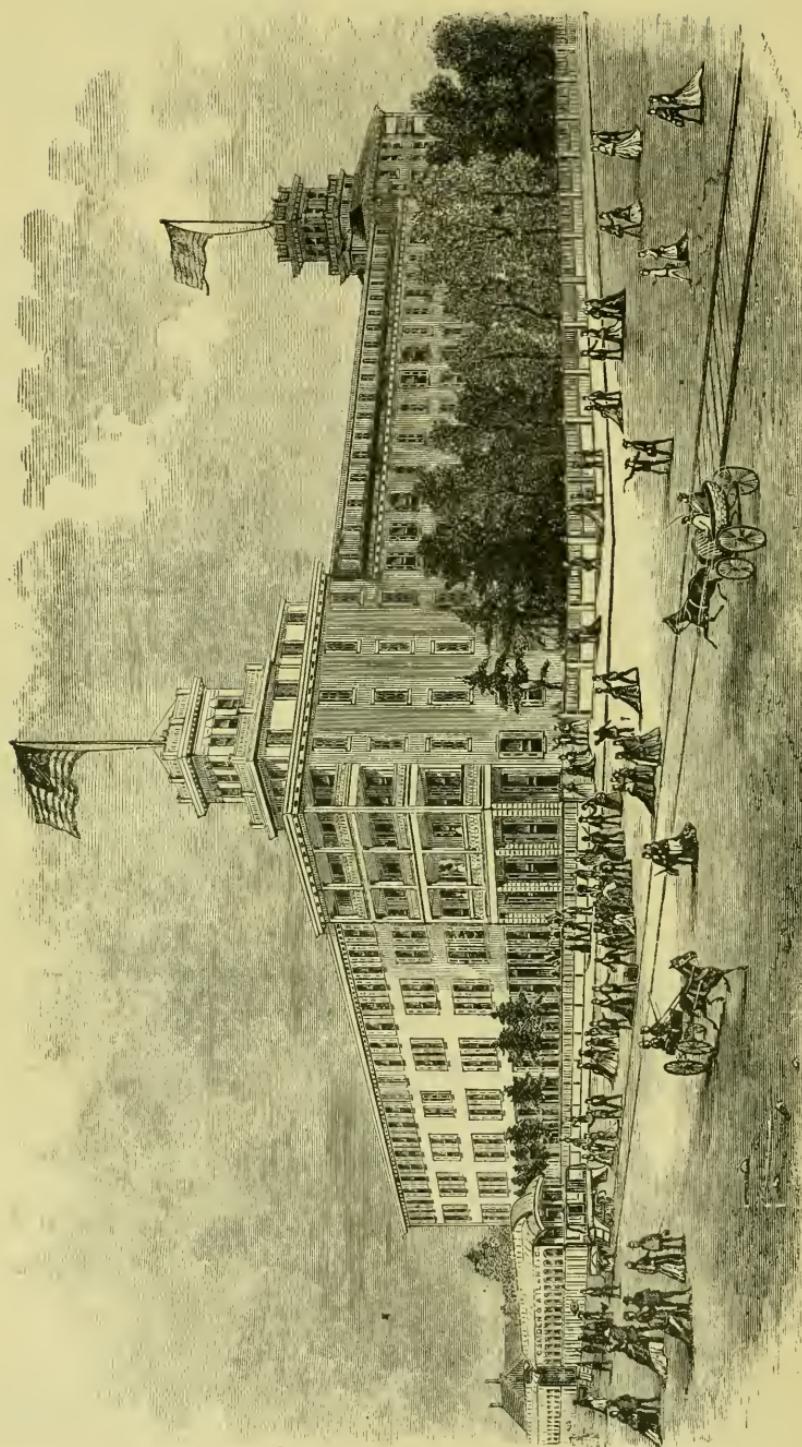
Germantown Junction, Pa.

Baggage, Packages, &c. called for and delivered in all parts of the city of Philadelphia and its surroundings, or forwarded by Express and Freight Lines

TO ALL PARTS OF THE

UNITED STATES AND CANADAS.

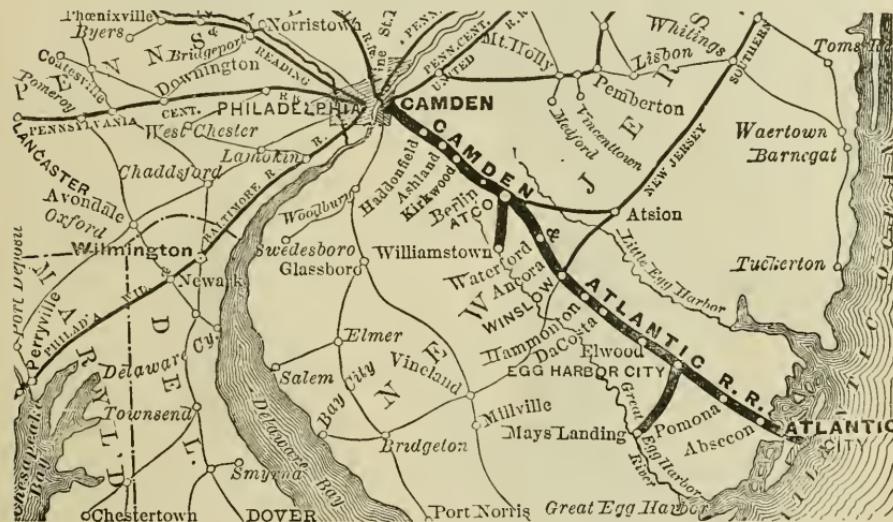
Baggage called for and checked from Residences to all the principal points North, South, East, and West. This Company transacts a general **LOCAL EXPRESS** business, carrying **ALL DESCRIPTIONS** of Merchandise and Freight as well as Baggage.



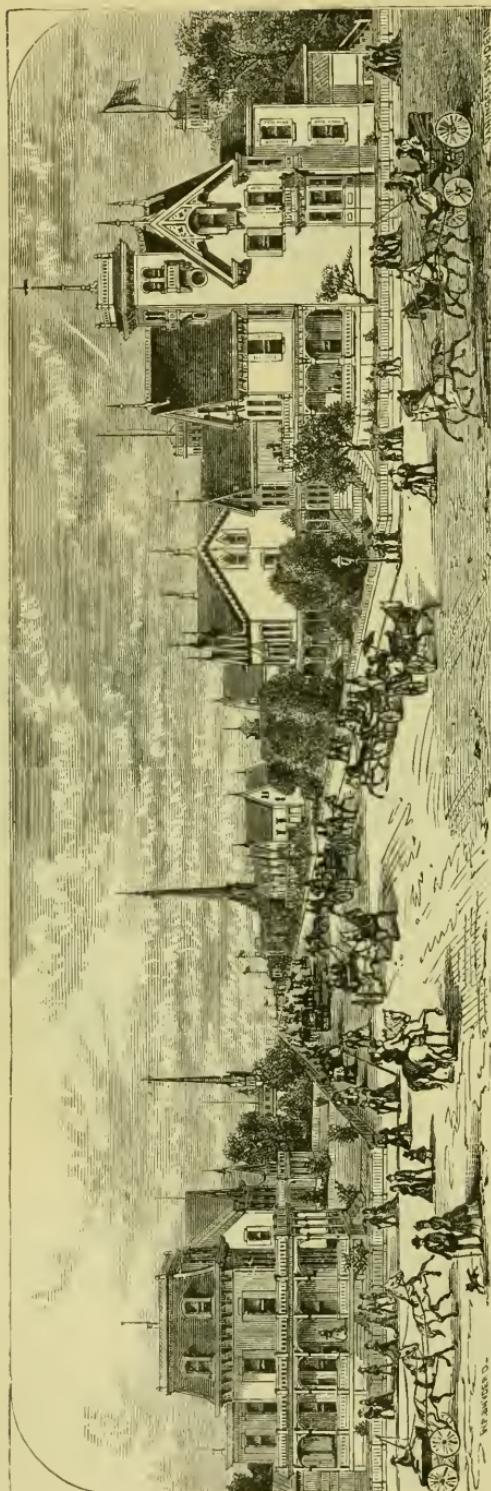
UNITED STATES HOTEL, ATLANTIC CITY,
Brown & Woelpper, Owners and Proprietors.

ATLANTIC CITY.

ATLANTIC CITY is on the coast of New Jersey, sixty miles from Philadelphia, and is reached in less than two hours by the Camden and Atlantic Railroad.



Among the watering-places of this country, the origin and growth of Atlantic City is the most remarkable. Twenty years ago it was an almost uninhabited island, consisting of a chain of sand-hills piled on a level meadow, extending from three to five miles from the mainland. How little the few residents here in 1852 dreamed that this lonely region, so inaccessible, so remote from the line of the march of empire, so seemingly secure from the intrusion of population and beyond reach of man's transforming energy, would become in so brief



PACIFIC AVENUE.

a period the site of a beautiful city, with broad avenues lined with tasteful cottages and elegant villas; thronged with splendid equipages and a moving multitude representing the culture, intelligence, and wealth of our community; the permanent home of a large and growing population, and the favorite pleasure-resort of many thousands!

The building of the Camden and Atlantic Railroad from Philadelphia to the island has made this once isolated spot blossom as the rose; and in its popularity, its accommodations, its many excellencies and varied attractions, it is already the rival of the oldest and most successful places of the kind in America. The hard, smooth, gently-sloping strand stretches away in curving lines from Absecon Inlet to Great Egg Harbor Inlet, a distance of ten miles; and at low tide it affords a drive that excels any the skill of man has ever contrived.

THE CLIMATE.

The salubrity of this favored location has been the mainspring of its success. The climate is so exceptionally dry that a simple

CONGRESS HALL.



GREATLY ENLARGED. RATES REDUCED. A large BILLIARD HALL attached. A fine Band engaged for the Season. HOT AND COLD WATER BATHS.

Passengers for Congress Hall will please remain in the Cars until the name of the Hotel is called out at the Avenue.

G. W. HINKLE, Proprietor.

WHITE HOUSE,
ATLANTIC CITY,
 MASSACHUSETTS AVENUE,
 NEAR THE BEACH,
AND ALSO VERY NEAR TO THE
 HOT SEA-WATER BATHS.

A comfortable FAMILY RESORT at MODERATE PRICES.

JOSEPH J. GILLINGHAM.

TRAINS OF BOTH ROADS WILL DELIVER PASSENGERS AT MASSACHUSETTS AVENUE.

statement of the truth incurs the risk among strangers of a suspicion of exaggeration.

PRIVATE COTTAGES.

The great number of private cottages makes Atlantic City distinctively a *city of homes*. The business man who is the fortunate possessor of such a residence establishes his family here early in the season, and hither he returns each evening from the labors of his counting-room in the city, to enjoy the cool repose of his cottage by the sea.



ON THE BEACH.

It is a significant and noteworthy fact that among the cottage proprietors are many members of the medical profession, who have been quick

to appreciate and to recommend the many advantages here found, especially the dry, buoyant, and health-inspiring atmosphere.

TOPOGRAPHY.

The city is built on an island some ten miles in length, separated from the mainland by a strait called Thoroughfare. About one-third the area of the island is now covered by streets, which are level-graded, and laid out with good judgment and taste. Pacific, Atlantic, and Arctic avenues run parallel with the ocean front, five hundred and fifty feet apart. These are crossed at right angles by many other avenues bearing the names of the States of the Union.

Atlantic avenue, one hundred feet wide, is the great business street. Here are many of the large hotels, the markets, stores, churches, and public buildings, besides numberless cottages and boarding-houses. It is also a grand drive and promenade, and is the constant scene of the picturesque animation of watering-place life.

The main avenues, laid with admirable road-beds and maintained in the best manner, afford many miles of the most charming drives. But better than any of the ways that the art of man can devise, the smooth, hard beach offers a course of ten miles, which daily attracts every available vehicle in the city.

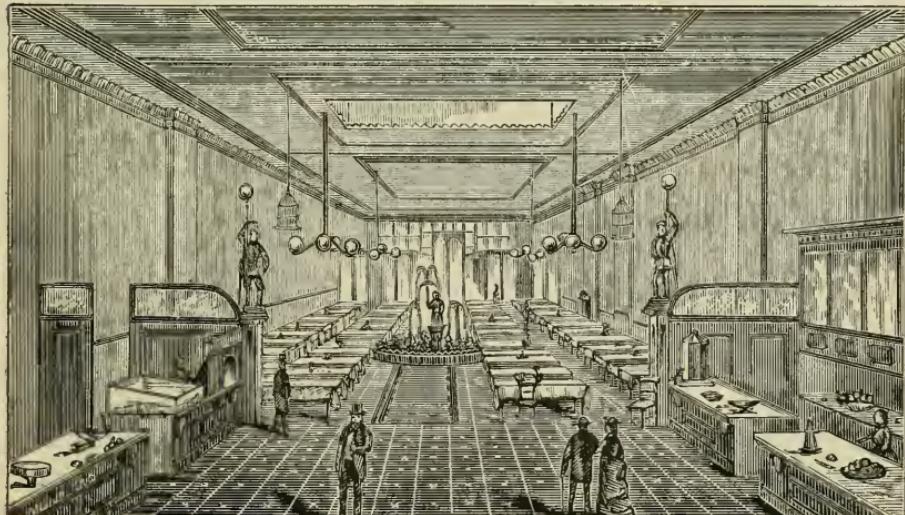
By Bottling our own Ale and Beer we are
enabled to sell at the following low prices:—

MILWAUKEE BEER, Pints,	- - -	\$1.00	Per Doz.
ROCHESTER BEER, Pints,	- - -	1.20	"
BERGNER & ENGEL'S BEER, Pints,	1.00		"
MASSEY'S ALE,	- - - - -	1.00	"
MASSEY'S PORTER,	- - - - -	1.00	"

PACKED AND DELIVERED TO DEPOTS FREE OF CHARGE.

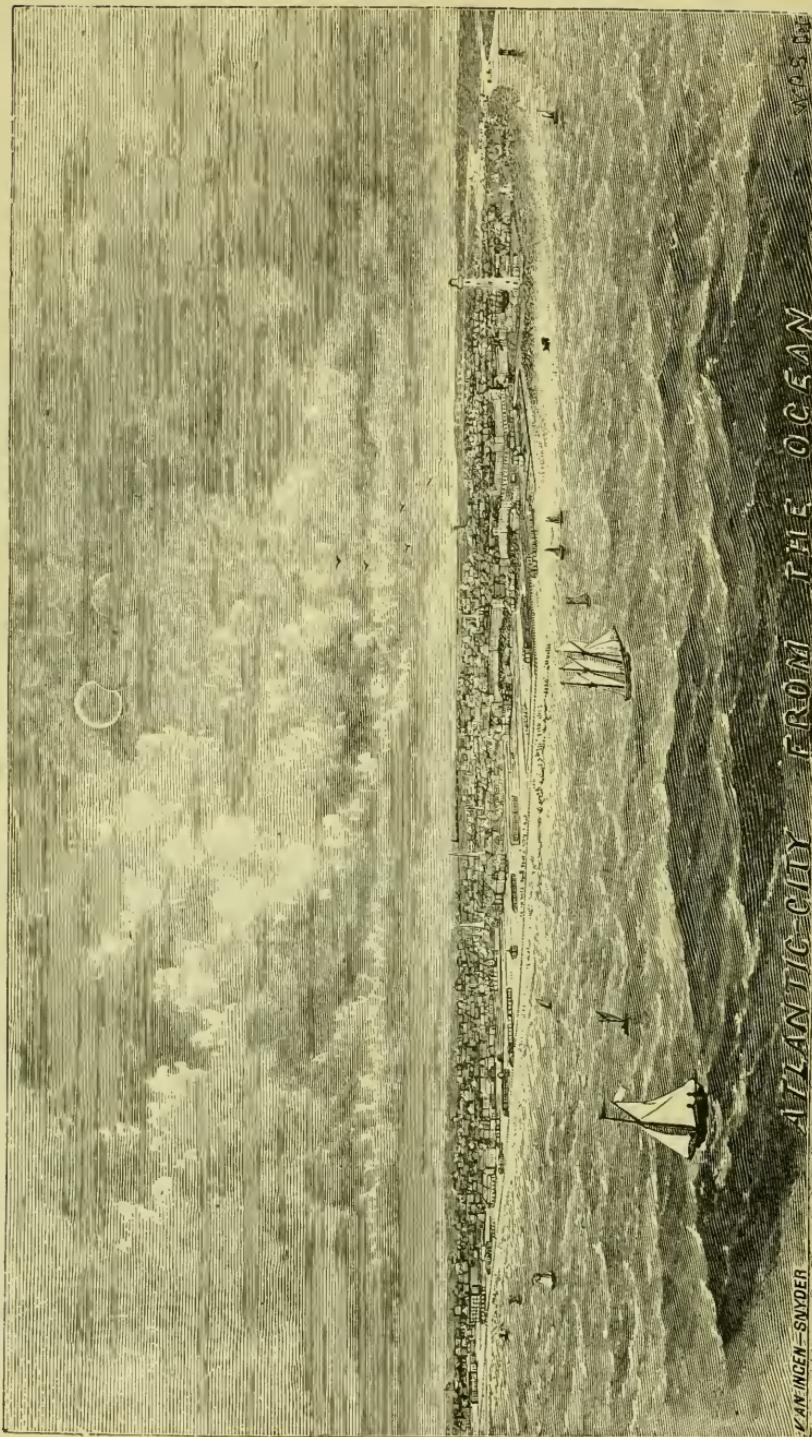
McILVAINE & CO.,
GROCERS,
Chestnut and Juniper Streets, Philad'a.

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Fancy Cake, Confectionery, Dining, and Ice Cream Parlors,
912 ARCH STREET, PHILADELPHIA.



INTERIOR VIEW.

This is the largest, the most tastefully furnished, as well as the most convenient place for ladies and gentlemen in Philadelphia.



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THE

SUPERIOR WORKMANSHIP,
MAGNIFICENCE OF STYLE!

Excellence of Material! Variety of Pattern!

AND TREMENDOUSLY LOW PRICES

Have weight with the public, then

THIS BALL

IS DESTINED
TO ROLL OVER ALL
COMPETITION.

COME, SEE OUR CLOTHES!



BIG

BALL.

ROCKHILL & WILSON

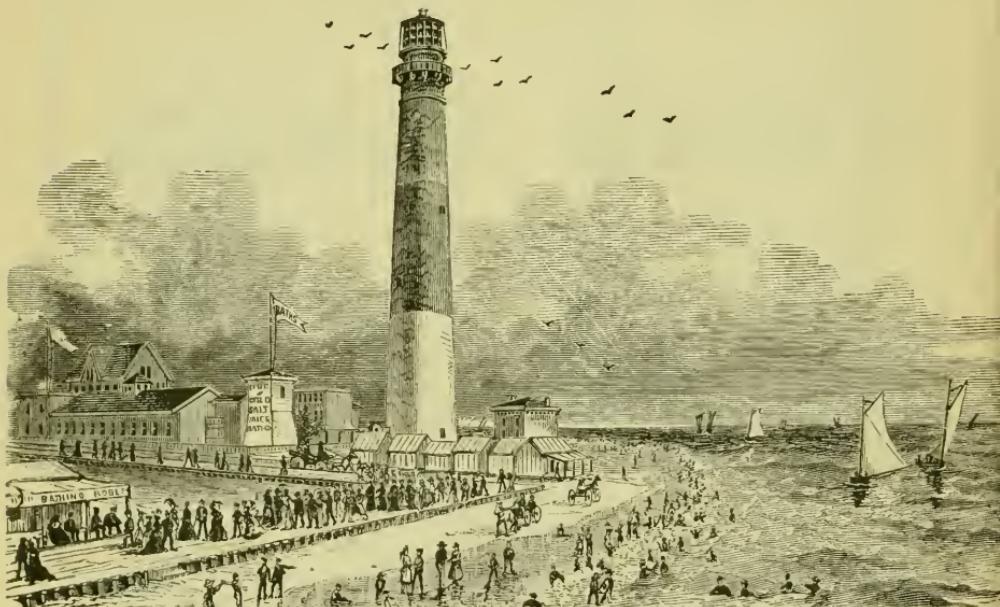
ARE KEEPING THE SPRING BALL
Rolling! Rolling!! Rolling!!!

AT THE

GREAT BROWN HALL,
603 AND 605 CHESTNUT STREET,
PHILADELPHIA.

OCEAN PROMENADE.

The Ocean Promenade, or more familiarly the Board Walk, extends along the entire city front, following the beach just beyond high-water mark. This walk is about ten feet wide, firm as a floor, always clean, free from dust, and open to the sea. On a moonlight evening, when the beach is filled with equipages, and the promenade vocal from end to end with the murmur of happy laughter and pleasant communion, then, indeed, Atlantic City presents a picture of delightful existence, fairer than any vision of a midsummer night's dream.



BOARD WALK—LIGHT-HOUSE.

AMUSEMENTS.

In addition to the customary weekly hops or balls at the principal hotels, the city is visited during the season by some of the best talent in music, and concerts and other entertainments are frequently given. These, in connection with the varied and ever-recurring pleasures natural to this resort, present a constant round of enjoyment.



SENATE HOUSE, ATLANTIC CITY,

Corner of Pacific and Rhode Island Avenues.

Nearest to the Ocean and Light-house, and directly opposite Hot and Cold Sea-water Baths. Terms Moderate. Open all year.

H. B. COOK & SON, Proprietors.

ALLEN, LANE & SCOTT,

S_{TEEL}-P_{LATE}

Engravers and Printers,

233 SOUTH FIFTH STREET,

PHILADELPHIA.



RAILROAD TICKETS, BANK-NOTES, BONDS, CERTIFICATES OF STOCK, CHECKS, &c.

GEOMETRICAL LATHE WORK.

HOT AND COLD SEA-WATER BATHS.

There are now three establishments of this kind here, one being at the Island House, another the property of Mr. D. C. Spooner, which is spacious and complete in every particular, located near the Lighthouse, and the third, which is an extensive one, was built by Messrs. Hawk & Bryant, and contains all of the latest improvements. It is located on Pacific avenue, near Brighton Cottage, and will supply a want long felt in the southern part of the city. The invalid may bathe in water direct from the ocean, and at a temperature to his liking.



NORTH CAROLINA AVENUE.

CHURCHES.

Seven places of public worship are here already established: one Episcopalian, two Methodist, two Presbyterian, one Roman Catholic, and one Friends' Meeting-house; and the Baptists are also about to build a church. The population being composed of the best elements of society, there is usually a full attendance at all the churches, and the Sabbath is observed with due reverence.

RUSCOMBE COTTAGE,

NEW YORK AND PACIFIC AVENUES,
ATLANTIC CITY, N. J.

This delightful cottage is now open for the reception of guests.
 The rooms are cheerful and can be warmed when necessary.

NEAR HOT BATHS.

OPEN ALL THE YEAR.

L. R. WARRINGTON.**“CHALFONTE.”**

AT THE FOOT OF NORTH CAROLINA AVENUE,
ATLANTIC CITY, N. J.

(SEE OPPOSITE PAGE, EXTREME RIGHT, NEXT THE OCEAN.)

IS WELL SITUATED, BEING CONVENIENT TO THE RAILROAD DEPOT AND
 NEAR THE STRAND.

THE APARTMENTS ARE ROOMY, WITH

FINE VIEWS OF THE OCEAN.

ELISHA ROBERTS, Proprietor.

HADDON HOUSE,

FOOT OF NORTH CAROLINA AVENUE,
ATLANTIC CITY, NEW JERSEY.

(SEE OPPOSITE PAGE, EXTREME LEFT, NEXT THE OCEAN.)

Address, LIPPINCOTT & STOKES,

BOX 41, MEDFORD, N. J.

FROM MAY 1st TO OCTOBER 1st, DIRECT TO ATLANTIC CITY.

THE RECORD.

THE CHEAPEST FIRST-CLASS DAILY EVER PUBLISHED.

CONTAINS THE ASSOCIATED PRESS TELEGRAPHHS FROM
 ALL PARTS OF THE WORLD.

COMMERCIAL REPORTS A SPECIALTY.

FULL AND INTERESTING LOCAL NEWS A FEATURE.
SIX CENTS A WEEK, PAYABLE TO THE CARRIERS.

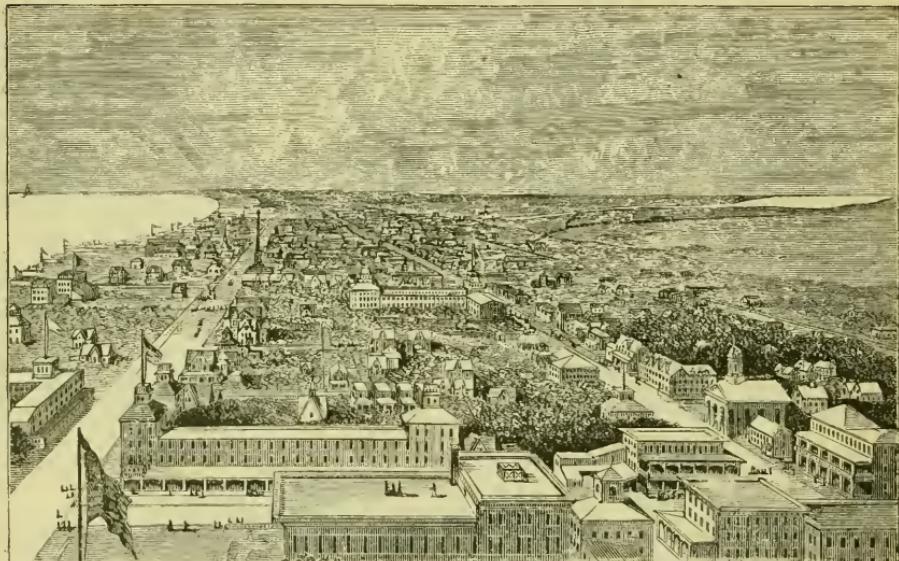
Price for mailing, including prepaid postage, \$3.00 a year, in advance.

Office, S. W. corner Third and Chestnut Streets, Philadelphia.



THE LIGHT-HOUSE.

At the upper end of the island on which Atlantic City is built stands the Absecon Light, so called from its commanding the entrance to Absecon Inlet, the upper or north-eastern boundary of the city. It is, in truth, a stately tower, one hundred and seventy feet above the level of the sea, and is furnished with a light of the greatest power, which on a clear night may be seen many miles from the land. The panoramic view from its summit cannot be surpassed; below, stretching to the south-west, the beautiful city, with its grand hotels and its



ATLANTIC CITY—FROM THE LIGHT-HOUSE. SOUTH VIEW.

hundreds of ornate cottages embowered in choice shrubbery, with the long lines of shade trees skirting the sidewalks, and intersected by the numerous well-paved avenues, forms as lovely a picture as ever captivated an artist's eye; while in the broad expanse is seen the ocean with its fleet of white-winged barks on the one hand, and on the other the seven-mile stretch of meadows, flanked by the pretty little village of Absecon, the inlet, and ten-mile line of water which forms the rear boundary of Atlantic City. From the Excursion



**ASHLAND HOUSE,
ATLANTIC CITY, N. J.**



CHARLES B. WESTPHAL.

This house is located in the very centre of the city, with large, airy rooms, furnished in walnut, with best hair mattresses, and the table is looked after as one of the most important features. 'Bus will run to bathing-grounds during the day. N. B.—TERMS MODERATE.

ASHLAND HOUSE COMPANY.
D. DAVIS ROGERS, President.

BEDLOE'S HOTEL,

CORNER MASSACHUSETTS AND ATLANTIC AVENUES,
ATLANTIC CITY, N. J.

Within one square of the Ocean and Light-house, and near to Hot and Cold Sea-water Baths.

The house has been newly furnished throughout, and contains all modern improvements.
~~OPEN ALL THE YEAR.~~

O. R. FLUCK, Proprietor.

JOHN T. HOLLOWAY.

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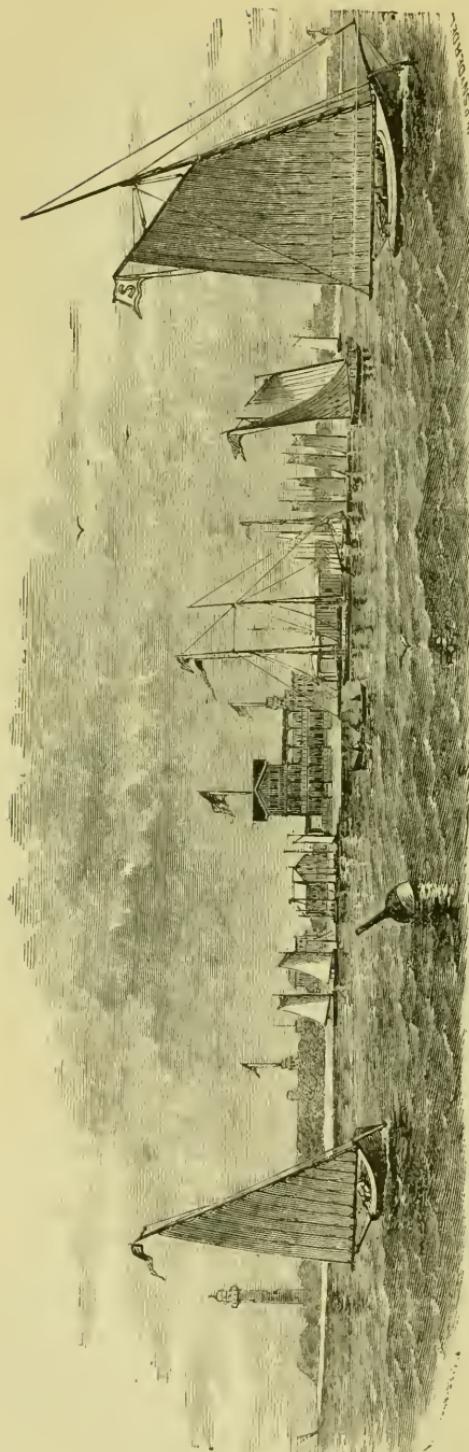
638 WASHINGTON AVENUE,

Factory—Twenty-third and Reed Streets, Philadelphia.

—
Copal Varnish, of every quality and price, suitable for Cabinet and other Fnriture Manufacturers, Blind and Chair Manufacturers, Coach Manufacturers, Trunk and Brush Manufacturers.

Black Iron Varnish, Patent-Leather Varnish, White Damar Varnish, for pictures, paper, &c.

VERY SUPERIOR DRYING JAPAN.



YACHTING AND FISHING ON THE INLET.

House, at the lower end of the city, a line of horse-cars runs at short intervals to

THE INLET.

This favorite point at all times presents a gay and lively scene; a large fleet of beautiful yachts of all sizes float their many-hued colors, awaiting the lovers of the sport of sailing and fishing on the bosom of the ocean, who flock in crowds to enjoy the morning's amusement in that direction. Over the rippling waves they glide, under the care of their able masters, with as much ease and grace as the silvery-plumaged gulls that skim around them.

The species of fish that most abound here are the sheep's-head, blue-fish, flounder, king-fish, sea-bass, black-fish, snapping-mackerel, weak-fish, and the drum-fish.

Absecon Inlet is famous for its oysters; yet no one who has not partaken of them fresh from their mossy beds can realize their superiority over those sold in the cities; in fact, to eat fish of any kind in perfection you must eat it at the shore.

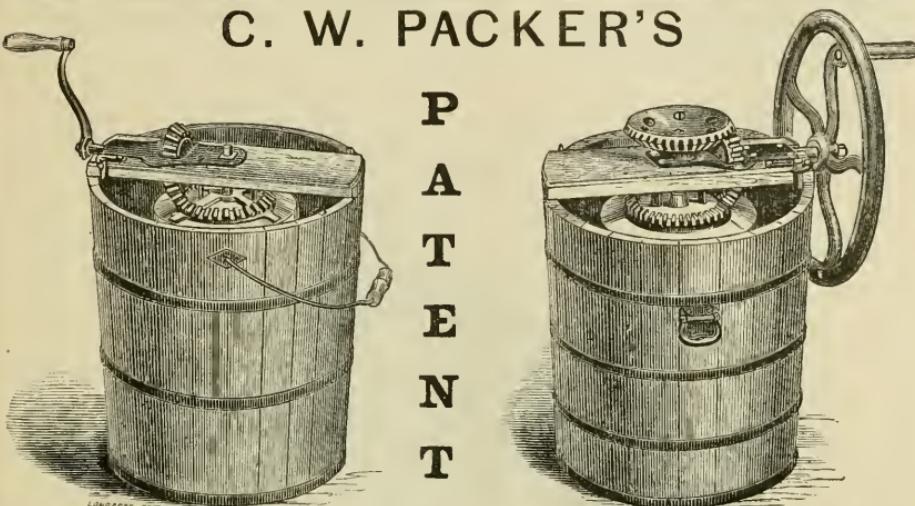
THE COLONNADE,

PACIFIC AVENUE, between Railroad Depot and the Beach,
IN FULL VIEW OF THE OCEAN,
ATLANTIC CITY, NEW JERSEY.

J. HENRY HAYES, Proprietor.

C. W. PACKER'S

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ICE CREAM FREEZERS.

The superiority of the principles upon which the "PACKER FREEZERS" are constructed, and the popularity and success they have achieved during the many years they have been before the public, have earned for them the reputation of being the BEST ICE CREAM FREEZERS ever introduced, and they have been awarded the highest premiums. They are made in the most durable and substantial manner, and the mechanical arrangements are such that they will freeze Cream, Fruits, or Water Ices in the shortest possible time.

COG-WHEEL FREEZER.

2 quarts,	\$3 50	8 quarts,	\$9 00
3 "	4 50	10 "	21 00
4 "	5 50	15 "	15 00
6 "	7 00		

DOUBLE-ACTION FREEZER.

10 quarts,	\$15 00
15 "	\$20, with fly-wheel,
25 "	\$25, "
35 "	40 00

Confectioners' Machine Freezers, 25, 35, and 40 quarts.

Illustrated Circular furnished on application. Liberal discount.

CHARLES W. PACKER, Manufacturer,
20 NORTH FOURTH STREET, PHILADELPHIA.

PARKER HOUSE,

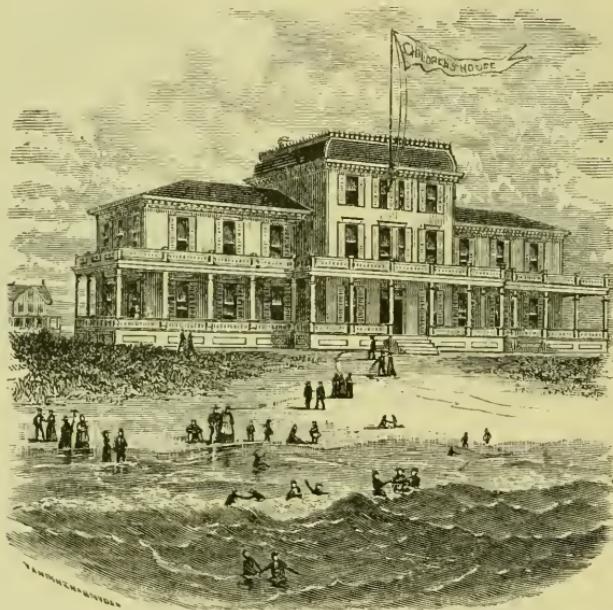
Cor. Atlantic and Kentucky Avenues,
ATLANTIC CITY, N. J.

Near to the Ocean and Hot and Cold Sea-Water Baths,
and convenient to both Railroad Depots.

JAMES BRADLEY, Proprietor,
Also of COLUMBIA HOUSE, 216 N. Second Street, Philadelphia.

THE THOROUGHFARE.

This lovely sheet of placid water, which forms the north-western boundary of Atlantic City, abounds in crabs, clams, and oysters, as also in fish. To this point, near the railroad and turnpike bridges, the less venturesome resort to enjoy their favorite pastime, that of crabbing affording great delight to the ladies in particular, where, while indulging in harmless sport, they are insensibly sipping the elixir of health from nature's laboratory.



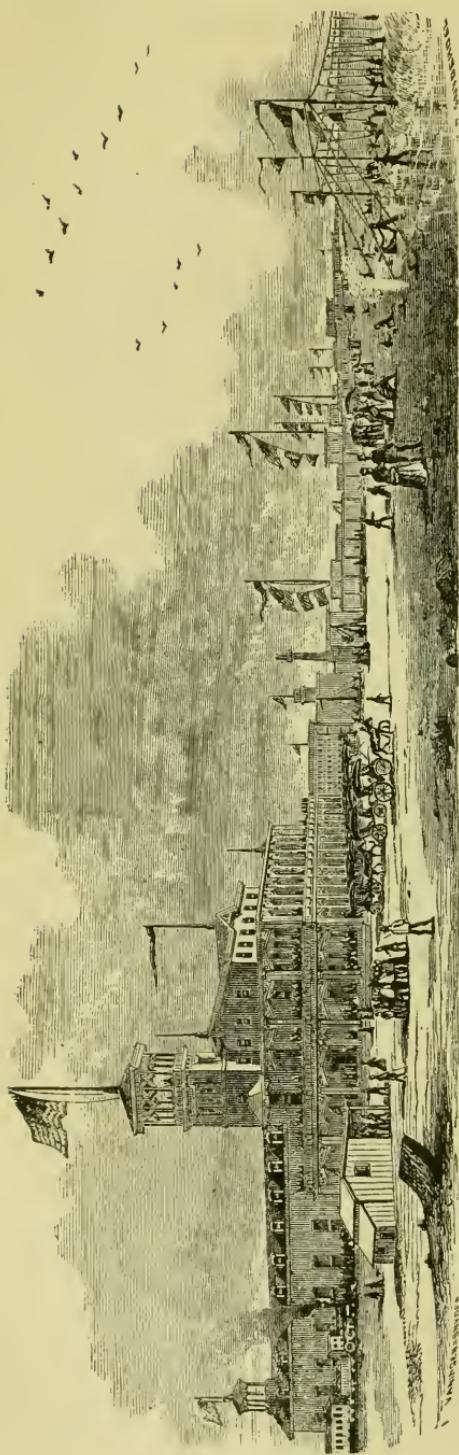
THE CHILDREN'S SEA-SHORE HOUSE.

CHILDREN'S SEA-SHORE HOUSE.

The association incorporated under the title of "The Children's Sea-shore House" has erected on the beach, below Ohio avenue, a handsome building, one hundred feet long by thirty feet wide, having accommodations for sixty children and the necessary attendants. The object of the association is to give the benefits of sea-air and sea-bathing to such invalid children of Philadelphia and its vicinity as may need them, but whose parents cannot meet the expense of a residence with them at a boarding-house, and the often necessary medical advice. They are here under the care of a resident physician,

LIST OF PRINCIPAL HOTELS AND BOARDING-HOUSES
AT
ATLANTIC CITY.

UNITED STATES HOTEL (see page 40),	BROWN & WOELPPER.
CONGRESS HALL (see page 43),	G. W. HINKLE.
WHITE HOUSE (see page 43),	JOSEPH J. GILLINGHAM.
SENATE HOUSE (see page 49),	HENRY B. COOK & SON.
ASHLAND HOUSE (see page 53),	D. DAVIS ROGERS, President.
RUSCOMBE COTTAGE (see page 51),	L. R. WARRINGTON.
CHALFONTE (see page 51),	ELISHA ROBERTS.
HADDON HOUSE (see page 51),	LIPPINCOTT & STOKES.
COLONNADE (see page 55),	J. HENRY HAYES.
CLIFTON HOUSE,	S. A. PANCOAST.
BEDLOE'S HOTEL (see page 53),	O. R. FLUCK.
PARKER HOUSE (see page 55),	JAMES BRADLEY.
SURF HOUSE,	HAGER & BRO.
SEA-SIDE HOUSE,	CHARLES EVANS.
OCEAN HOUSE,	J. A. REID.
CLARENDRON HOUSE,	DR. F. B. LIPPINCOTT.
FOTHERGILL COTTAGE,	ELIZABETH HARTLEY.
ST. CHARLES,	JONAH WOOTTON.
CHESTER COUNTY HOUSE,	J. KEIM & SONS.
BRIGHTON COTTAGE,	F. W. HEMSLEY.
SHELBOURNE COTTAGE,	EDWIN ROBERTS.
THE ARLINGTON,	J. B. WISTAR.
DENNIS COTTAGE,	J. H. BORTON.
TRAYMORE HOUSE,	M. E. HOOPES.
SCHAUFERL'S HOTEL,	ALOIS SCHAUFERL.
THE ALHAMBRA,	R. B. LEEDS.
THE METROPOLITAN,	J. A. MCLEES.
WAVERLY HOUSE,	J. L. BRYANT.
DISSTON COTTAGE,	
ST. JAMES COTTAGE,	M. C. BRODIE.
BEAUMONT HALL,	



THE EXCURSION HOUSE.

a corps of nurses and a matron, making the presence of the parents unnecessary.

THE CAMDEN AND ATLANTIC RAILROAD.

The construction of the railroad which has been the means of converting this lonely beach into a popular summer resort was attended by many difficulties and discouragements; but perseverance and faith in the enterprise triumphed over all obstacles. The region through which the road was projected was one of the sparsest and dreariest in New Jersey; but along the route towns and villages have sprung up, and on all sides thrift and prosperity evince the transforming influences of railroad communication.

At the lower end of the city the railroad company has erected a handsome and capacious hotel, especially designed for excursionists. It is provided with a well-appointed restaurant, pleasant parlors, broad piazzas, and an elegant ball-room. Such is the popularity of Atlantic City that the Excursion House is engaged in advance every day of the season, by parties who know and prefer this resort to any other within reach.



CARRINGTON, DEZOUCHE & CO.

1232 CHESTNUT STREET,

PHILADELPHIA,

MANUFACTURERS OF

FURNITURE,

AND

IMPORTERS OF

CURTAIN MATERIALS.

WE MAKE A SPECIALTY OF

PARLOR SUITS,

And are now preparing for our

FALL TRADE

New Goods in the English Gothic Style.

CARRINGTON, DEZOUCHE & CO.,

1232 Chestnut Street, Philadelphia.

PHILADELPHIA & ATLANTIC CITY RAILWAY.

NEW SHORT LINE

TO

ATLANTIC CITY.

ONLY 54 MILES FROM RIVER TO OCEAN.

This Road is but fifty-four miles in length, from the Camden to the Atlantic City Depots, and is *five miles shorter than any other Railroad connecting Philadelphia with the Sea-shore.* It has been constructed with great care, and is laid throughout with the best quality of *Bessemer Steel Rails.*

The equipment is of the best description, entirely new, and expressly constructed for this Road. Passenger Trains are fitted with every requisite, insuring *Safety, Comfort, and Speed.*

The Depot in Philadelphia is centrally located at Pier No. 8, second Pier above Walnut Street Wharf, where, from convenient waiting-rooms, passengers will be taken by a Fine Promenade Deck, Side-Wheel Steamer to the Depot, Bulson Street Wharf, Camden; thence by rail to Atlantic City.

The Company have erected a large Excursion Building on the beach, which for comfort and convenience of Excursionists is not excelled by any in the country. A first-class Band, engaged for the season, will perform in the ball-room of the Excursion House, for the benefit of the Excursionists, free of charge.

It will be the constant effort of the Philadelphia & Atlantic City Railway Company to so run the trains as to accommodate its patrons in the best manner possible.

TICKET OFFICES:

732 Chestnut Street, 838 Chestnut Street, S. E. cor. Broad and Chestnut Streets, No. 4 West Chelten Avenue, Germantown, and Pier No. 8, above Walnut Street Wharf.

J. W. GORE,
General Passenger Agent.

BEACH HAVEN,

ISLAND OF LONG BEACH, OCEAN COUNTY, N. J.

The remarkable growing popularity of this new sea-side resort is better understood when we consider the almost perfect natural adaptability of the chosen location of Beach Haven for a model sea-shore retreat, which fact is readily conceded by all visitors. It is situated on the Atlantic ocean, about due east from Philadelphia, and nearly opposite the ancient village of Tuckerton. It occupies a portion of the long and narrow island extending from Barnegat Inlet on the north to New or Little-Egg Harbor on the south, a distance of twenty-three miles, the beautiful, land-locked Tuckerton bay lying, as if by a special providence, between the beach and mainland, and supplying features of attraction nowhere else to be found. It is broad, open, and free,—not cramped, limited, or exposed, as are the sailing privileges at many places. It thus affords ample room for perfectly safe yachting and sailing in any sized craft, from a skiff to a schooner-yacht, and always in full view of the hotels and cottages.

THE BEACH

Or island at this point is half a mile wide, high, dry, and firm. A steamboat pier has been extended into the bay, and an island opposite forms a perfect breakwater and harbor for all boats and yachts while landing or at anchor. Beach Haven happily derives its name from this haven or harbor in the bay, which is no small feature of advantage. The strand is hard and smooth, forming a fine drive miles in extent. Carriages and beach-wagons are always in waiting to drive in any direction on the beach. A ride along the strand, with the breakers occasionally sending their spray into one's face, is to many a most invigorating pleasure. The straight and even surf line presenting often an unbroken roll a mile or more in extent, goes far towards making the

BATHING

At Beach Haven the finest and safest on the coast. The hotels being but a stone's throw from the surf, bathers so desiring are enabled to pass directly from their rooms to and from the surf, thus avoiding

the inconvenience of dressing in the bath-houses, of which, however, there are plenty at hand. The benefits to be derived from judicious sea-bathing cannot be over-estimated. Here

VISITORS

Are afforded the least possible publicity while in the act of bathing. As no excursion parties are run to the place, hence the highly respectable and orderly character of the people who frequent Beach Haven.

THE BAYS FOR FISHING AND SAILING

Being three to six miles wide by twenty miles long, cannot be surpassed for adaptability to the wants and tastes of lovers of pleasure-sailing and piscatorial sport, and many are the seemingly-doubtful fish stories one daily hears rehearsed; but their authenticity is seldom questioned by those who have taken advantage of the opportunities here offered for bagging at any time a quantity of some of the many varieties of the finny tribe that frequent these waters, among which may be mentioned sheep's-head, weak-fish, rock, sea-bass, flounders, and perch. Trolling for

BLUE-FISH,

Or snapping-mackerel, at the inlets of Barnegat and Little Egg Harbor, has become too famous to need description here. Their first arrival—usually the last of May—is announced through the Associated Press dispatches, and is the signal for hundreds of sportsmen and business men to start for the scene of action. The water is often literally alive with them. This sport once indulged, decides all other sport tame.

The sheep's-head fishing, so popular with many, is the finest extant,—other places on the coast depend upon us for their supply of this most delicious fish,—while the finest oysters, clams, and crabs in the world are taken from here in any quantity desired.

THE CHILDREN

Enjoy crabbing beyond all other sport at the sea-side, the opportunity for which cannot be excelled, and, being but a short distance from the hotels and cottages, hundreds are secured every day by means of a small net. As there are no cars on the beach, nor other sources of

danger, the place is doubtless the best in the country to bring children to, as they can have perfect freedom and absolute safety in roaming unbridled in any direction; while the bays afford both shallow and deep water for either sailing or rowing, so that the children may use boats in perfect safety, always within sight of the houses.

THE HOTELS

Are all large, commodious, airy, and new,—the first one having been erected in summer of 1875.

The principal ones are the Parry, Engleside, Bay View, and Ocean, having a joint capacity for over one thousand permanent guests.

The rates charged are the lowest consistent with good attendance and unexceptionable *cuisine*, being from eight to sixteen dollars per week.

The finest fish, oysters, &c. are always attainable close at hand, and are served as a specialty. It is a growing custom with many visitors to have their own catch of fish served them.

The drinking water used is brought from the cedar lakes of the mainland, although good water is obtained from the wells on the beach.

Billiard-rooms and bowling-alleys are conveniently near the hotels. The Parry and Engleside houses have no bar, liquors being furnished on order only.

Religious services are regularly held on the Sabbath in some of the hotel parlors.

Their close proximity to the surf, and the easy distance—three to five minutes' walk—from the bay and steamboat landing, are attractions hardly surpassed.

THE SEA BREEZE

Sweeps entirely unobstructed the hotel verandas and the whole island, while the occasional land breezes as such lose their unwelcome influences in crossing the wide bays, and thus become cooled and tempered to freshness; hence the great advantages of Beach Haven as a retreat for persons suffering from that most trying disease,

HAY FEVER,

Or autumnal catarrh, so prevalent in August. Relief is almost certain, and if the patient arrives before the attack comes on it is often entirely obviated. The attention of the medical fraternity and others is

respectfully called to an article on Beach Haven in the "American Journal of the Medical Sciences," for April, 1877.

HOW TO GO TO BEACH HAVEN.

From the opening of the season (about June 15th) to the middle of September, Beach Haven is reached in two and a half and three hours from Philadelphia, twice each day, A. M. and P. M., except Sunday, via Pennsylvania Railroad, in connection with the New Jersey Southern and Tuckerton Railroads, from foot of Market street, via Mt. Holly, Pemberton, and Whiting. Cars are run through without change to the bay shore, near Tuckerton, connecting with steam-boat for the beach, landing near the hotels. Excursion tickets sold and baggage checked through same as to all other sea-shore places.

From New York and points in northern and western parts of New Jersey, good connections are made, and the same advantages of excursion tickets, &c. given.

For further information, apply at any office of the Pennsylvania Railroad or New Jersey Southern, or, for full particulars,

Address, HOMER N. GILSON,
General Passenger Agent, Tuckerton, N. J.

BOND'S LONG BEACH HOUSE.

This old and favorite resort is also reached by the same route—the steamboat making trips to the House in connection with trains to and from Philadelphia, New York, and other places.

The House has good accommodations for over two hundred guests, and is, as heretofore, popular with many Philadelphia and New York families as a place where all tendency to fashionable nonsense is ignored and solid comfort taken. It is of easy access to both the bays and surf.

TUCKERTON.

This quaint old village, pleasantly situated on the bay and creek, has several good boarding-houses and two hotels, where good quarters and reasonable rates can be obtained for families. The railroad and steamboat arrangements for conveying parties to and from the beach make the villages of Tuckerton, West Creek, Manahawken, and Barnegat quite desirable places for rusticating during the summer months.

SEA-SHORE
LOTS FOR SALE
AT
BEACH HAVEN,

At Very Low Figures and on Easy Terms to
Parties Intending to Improve.

Cottage Lots are 50 by 75 and 50 by 100 feet. Large and desirable sites
reserved for Hotels.

All Lots command Unobstructed Views of both Ocean
and Bay.

The Island is seven miles at sea, and being high and narrow, perfect
drainage is practicable and easy.

Streets and avenues are being graded.

Four hotels and several cottages have been erected.

Parties desiring homes by the Ocean should see Beach Haven before
locating elsewhere. Remember, a comfortable cottage can be built for \$750.

For particulars, apply to Officers of the Land Company at Beach
Haven, or to

HOMER N. GILSON,
Tuckerton, N. J.

THE PARRY HOUSE, BEACH HAVEN.

The undersigned herewith informs his friends and the public that the Parry House will be open for the reception of guests on JUNE 14th; the Hotel has been entirely renovated and refitted since last season. The Proprietor, from his experience of many years, is enabled to offer extraordinary inducements to his Patrons, by a great reduction in the charges, and at the same time the assurance that the Hotel will be conducted in first-class style; the Table will always be furnished with the luxuries of the locality in their season.

Fish, Oysters, Clams, Hard and Soft Crabs, &c.

In their variety, will have a prominent place.

The Parry House will be supplied daily with CEDAR LAKE WATER, from the main land, which has been proved to be the most salutary and delightful, and Pure Eastern Ice.

Board per day, \$2.50. Per week, \$14.00. Children under 12 years of age and Nurses, half price.
Special Rates for Families.

For further information, address

A. R. POTTS, Proprietor.

OCEAN HOUSE, BEACH HAVEN, N. J.

This new house, just completed, is now open for its first season. Is within easy distance of both Bay and Strand. Every attention will be given to the wants of people seeking the sea-shore for rest and recuperation. Staunch Yachts will be kept in reserve for guests.

Billiard Rooms attached to the House.

R. McCUNNEY,
PROPRIETOR.

SEA-SIDE RESIDENCES.

CLARENCE K. BINDER,
ARCHITECT,

No. 436 Walnut Street, Philadelphia, Pa.

CAREFUL ATTENTION GIVEN TO THE DESIGN AND CONSTRUCTION OF
SEA-SIDE RESIDENCES, BOARDING-HOUSES, AND HOTELS.

Plans, Elevations, Sections, Detail Drawings, and Specifications of all classes of structures prepared at short notice.

THE CONSTRUCTION OF BUILDINGS SUPERINTENDED.

SEA SIDE PARK.

THIS is the youngest of the sea-side resorts on the Jersey coast being first opened to visitors the present season. Several members of the Baptist denomination, realizing the need of a place where health and recreation could be sought without excessive expense and immoral influence, selected this spot, after a pretty full survey of the unoccupied ground on the coast. It is situated on a narrow piece of land which runs down from Squan river to Barnegat inlet, and which lies between Barnegat bay and the ocean. The Park consists of three hundred acres, with an ocean front of one and three-quarter miles, and a similar bay front.

The natural advantages of the place are very great. There are, first of all, the beach and the ocean. The bathing is very fine and eminently safe. The people of the surrounding country have resorted here every summer from immemorial time; but no death by drowning has ever occurred. (A death from congestion occurred last summer, in the case of an aged man who bathed directly after dinner.)

A very marked feature is the bay. It affords still-water bathing for those who prefer it. It is unsurpassed as a sailing ground. Here is a body of water, land-locked, twenty or thirty miles long and two to five broad, with the water from four to six feet deep. The inexperienced sailor, when he is upset, finds himself in four feet of water, rights up his boat, and tries again. Children may row with safety. Each year the yacht regatta on the bay is an event of great interest.

The bay has long been celebrated as a sporting ground. Fish are abundant, especially since the law has forbidden the destructive modes of fishing formerly in vogue. Weak-fish, blue-fish, sheep's-head, and perch are caught; while on the beach the blue-fish frequently give rise to scenes of intense excitement; crabs never fail; they seem to pave the bottom of the harbor. Round clams abound.

For gunning, the bay has a national reputation. A writer in *Scribner's Monthly*, for December, 1876 (article "Bay Shooting"), after alluding to other fields for the sportsman, adds, "on the whole, we

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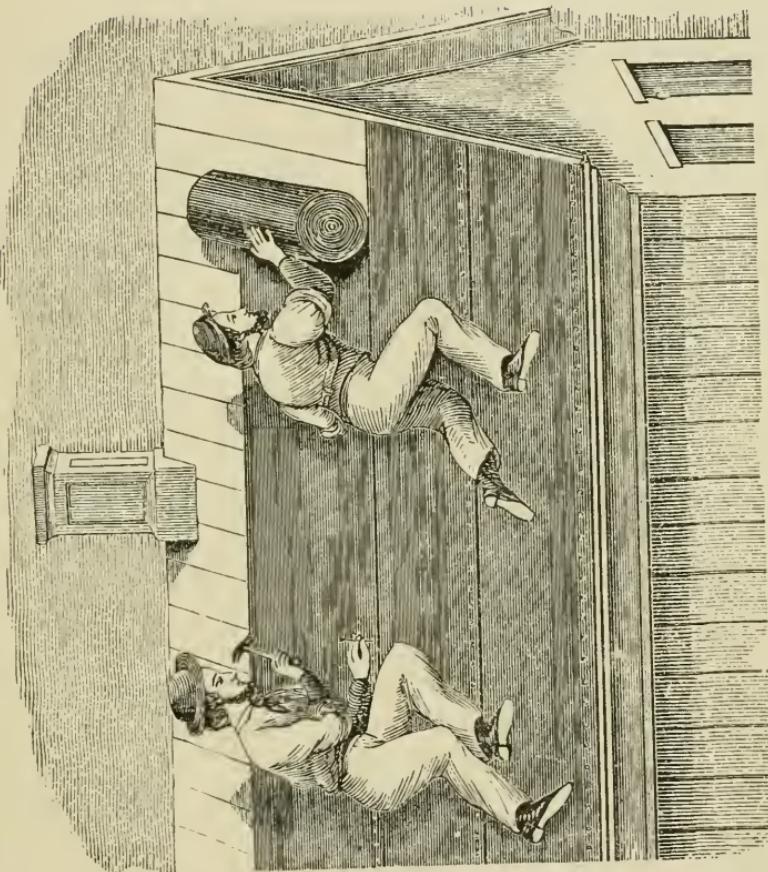
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prefer Barnegat bay as the most reliable for ducking at all seasons." Snipe (though small, yet sweet) reward the gunner in the summer.

The effect of the bay on the air of the Park is most marked. The wind from the land traverses two miles of salt water. This removes the liability of malaria and also of mosquitoes. Of course *local* causes. (such as the rain settling in a hollow among the ridges) may give rise to mosquitoes; but they are easily removed by grading. There are no fresh-water ponds or extensive swamps to breed these pests by the million.

It is difficult to exaggerate in speaking of the climate of this region. The village of Tom's River and the country adjoining are singularly healthy. Persons who have suffered from malarious fever have moved here, and have found entire freedom from it. Others affected with lung disease and unable to endure a harsh climate, have here enjoyed very comfortable health. All this applies yet more eminently to the Park. We are aware that asthma and hay fever are the most capricious of diseases, setting at naught all predictions. But we *believe* relief from them will be found in the dry, bracing, and soothing atmosphere of this resort.

Though the effort to develop these natural advantages is yet in its infancy, much has been done within the year past. Several thousand dollars have been spent in grading and road-making. It has been shown by experiment that grass, flowers, shrubs, and trees of suitable kinds will flourish. The improvements have as yet been confined to the upper third of the ground. Lots have been set apart for a church and an orphans' summer home.

The Sea Side Park Hotel, erected at a cost of \$25,000, is just completed. This magnificent structure was built in the most solid manner and of the best material. It was all done *by the day*; no contract work. The fact that it endured the unparalleled gales of last winter without a jar or a wrench, is a testimony to the workmanship and the material.

Each of the eighty-one chambers looks out either on the ocean or on the bay, many of them on both. The view from the piazza is unsurpassed.

The Hotel will be opened June 13th, under the management of Mr. J. B. Wistar (formerly of the Arlington, Atlantic City, and of the Sanford House, Florida), whose reputation as a landlord is deservedly high. He will aim to make the house a *home* for his guests. Board, ten dollars per week and upwards, according to rooms. Special rates from June to September, also for families and permanent boarders.

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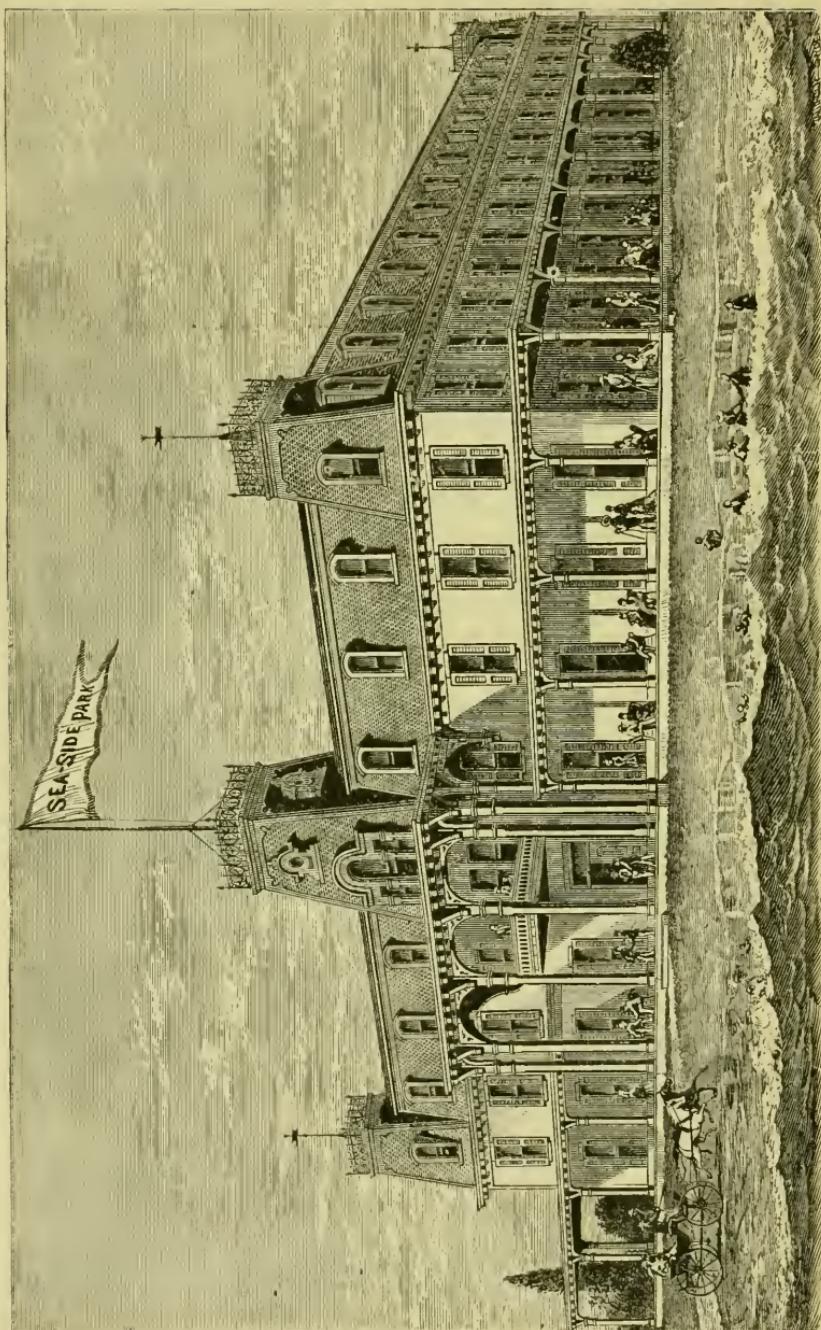
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SEA SIDE PARK HOTEL.

The Franklin Hotel (one hundred rooms) has been removed from West Philadelphia, and is going up at the Park. There are also pleasant boarding cottages. Every facility is offered to those who prefer to tent on the grounds.

The primary object of the Park is to afford rest and relaxation to body and mind and heart, to lift out of their wonted toils and cares the merchant, the minister, the teacher, the mechanic, and not less the housekeeper, the matron, who too rarely has a vacation. Along with this, it aims to afford the best moral and religious influences. No liquor can be sold on the grounds or in the vicinity. The Sabbath will be a day of rest. Religious services, Sunday-school meetings, Bible readings, social science conferences, will address the heart and the mind. But none of these will be forced on any one. Rest, recreation (which means the *creation anew* of the wearied, jaded, used-up muscles and brains), will be the central idea. The minister can forget his parish as he guides the flying yacht; the lawyer can dismiss his clients as he beguiles the unsuspecting crab.

Being practically an island, the Park affords an excellent opportunity for relaxation. There will be no "claims of society," no public opinion compelling one to "put on style." Hickory shirts, calico dresses, will be in order. If you want to lie on the sand and watch the water from breakfast to dinner, no one will hinder.

Health is carefully considered. The Park has the advantages of all the experience of other resorts. Very stringent measures are taken to insure pure water, good drainage, and freedom from all typhoid influences. The lots are so large (fifty by one hundred) as to afford free circulation. Drive wells will be used for washing; but for drinking, dependence will be placed on cisterns.

The price of lots, from fifty dollars upwards, puts it in the power of every one to have a home by the shore, and lots purchased at present prices will prove an excellent investment. Real estate in the cities is a drug, because of taxes. But the taxes in Jersey are



FRANKLIN HOTEL.

proverbially light. In the town of Dover, Ocean county (in which the Park is situated), the *total* poor tax last year was five dollars (\$5). The advance of lots at other sea-side resorts is but a prophecy of the rapid growth that awaits Sea Side Park.

HOW TO GET THERE.

If you are in New York, take the New Jersey Southern Railroad steamer, from Pier No. 8, North river, for Sandy Hook; this sail down New York bay is most delightful. You traverse the finest bay in the world, passing through the Narrows between Long Island and Staten Island. You see the islands, the fortifications, the incoming and outgoing ocean fleets; you get a comfortable meal without hurry or confusion. From Sandy Hook take the cars to Tom's River. The cars run to the steamboat landing. Here you will find the little steamer *Sea Side Park*, Captain Bills, ready to meet each train. She steams down the river for four miles, then two miles across the bay. It is a delightful sail, resting one after the confinement and heat of the cars. The river is broad, widening out into a series of lakes; it is lined with bluffs and hills, with pretty residences along its wooded banks. The distance from New York is about sixty miles.

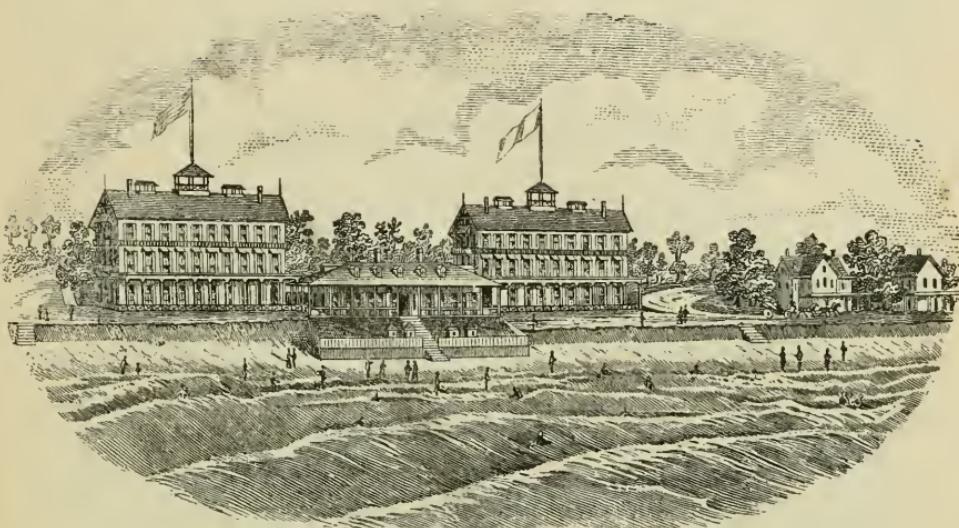
The new railroad which has been extended along the coast as far as Squan, will shortly be carried through Tom's River and will shorten the distance from New York.

If you are in Philadelphia, you go to Market street ferry and get a ticket for Sea Side Park via Tom's River. During the summer there are three trains daily. The steamer connects with all these trains each way. You can sleep at the Park, reach your business in New York or Philadelphia by the middle of the forenoon. You can leave your office after business hours and be at the Park for supper. The distance from Philadelphia is sixty-two miles; time at present about two and three-quarter hours. But with the reorganization of the New Jersey Southern Railroad this time will be lessened. A glance at the map shows how direct and short is the route from Philadelphia to the Park.

The Sea Side Park newspaper gives fuller details. Address Sea Side Park Association, 1420 Chestnut street, Philadelphia. For rooms, address the above, or after June 1st, address J. B. Wistar, Sea Side Park, Tom's River, N. J.

SEA GIRT,

MONMOUTH COUNTY, NEW JERSEY.



BEACH HOUSE.

NEARLY a quarter of a century ago Commodore Robert F. Stockton, having the whole Jersey coast open to his choice, selected a spot where the fertile mainland of Monmouth county—the garden county of New Jersey—touched the sea, and adjoining Manasquan river and inlet, where he could have a good harbor for his yacht and easy access to the ocean.

Here he built upon the firm bluff (which he found the sea did not wash away), near enough to toss a biscuit into the surf, his charming summer residence, and named it

SEA GIRT,

And among the thousands of guests who have visited the place during and since his residence there have been none who did not approve the wisdom of his selection and pronounce the situation of the " Beach House " to be matchless !

And surely nothing can be more lovely! Before you lies the infinite expanse of the great ocean, behind you the green fields and farms of Monmouth, while the pretty little village of Squan lies nestling in the foliage of the foreground, and on the left the beautiful stream of the Manasquan winds away into the woods—pretty cottages and settlements studding all its picturesque points.

There is not in the old world or the new a more enchanting spot on a hot summer's day than the cool shade of that noble old east portico of the Stockton mansion. It almost literally overhangs the sea; when you sit down the strand does not come within the angle of vision—the line of the porch strikes only the ocean, and as the infinite and sublime expanse stretches away before you, you have the sense of being at sea, without the unpleasantness of *motion*, either *internal* or *external*!

Escaped from the noise, dust, and heat of the city, one can sit here and smoke his after-dinner cigar, drink in the pure sweet air from the cool cisterns of the sea, and dreamily watch the white-winged ships sailing away upon the great and mysterious deep, or look down at his very feet and behold the most beautiful sight in nature—*a breaking wave!* As it rises with the very poetry of motion, pure as liquid emerald, curls into a line of grace, and forming a miniature cascade, gathers all the sunlight in its crest, and breaks in foaming snow at your feet! What can be more charming? Even the perpetual repetition of it never palls:—“a thing of beauty is a joy forever.”

This beautiful spot has recently fallen into the hands of an “Improvement Company,” and it is a high proof of how well the old Commodore built when we inform our readers that they found the old mansion could not be improved, and so they have left it intact, building only two elegant structures, one on each side, and connecting the whole by a wide-sheltered portico, giving a continuous piazza frontage on the ocean of four hundred feet.

The whole interior of the mansion has been refitted and furnished luxuriously and in elegant taste, and with the new buildings, forming one of the most attractive hotels on the coast. It is lighted with gas throughout and supplied with baths on every floor and has all modern conveniences.

This is the second season in which this new and elegant hotel and sea-side resort has been opened to public patronage, and families anticipating passing the summer from home, or erecting a cottage by the sea at some future time, will, by a visit to Sea Girt, be convinced that nature has bestowed upon it more advantages than any other watering-place on the Atlantic coast.

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The property is handsomely laid out in broad and elegant avenues ; nearly twenty miles of streets have been surveyed, and several miles of new avenues opened up ; some of the most beautiful portions of the estate have been constructed during the past year.

Twenty acres of the choicest part of the property, convenient to the Beach House and close to the ocean, have been converted into a public park, affording abundant shade and safe and pleasant recreation for children, as well as attractive rambles and drives for guests and cottagers. The radial plan adopted in laying out the avenues adds materially to the beauty, as well as to the convenience, of the place. A thorough system of sewerage has been devised for the entire estate, and perfect drainage is afforded by the high ground ; the front boulevard being some twenty-seven feet above mean high water, and the ground having a gradual fall to the Manasquan river, the southern boundary of the property, to which everything will be taken, thereby avoiding any necessity for sinks or cesspools, always fruitful sources of typhoid fever and malarious disease. Over one mile of substantial main sewer is now built. This is an advantage possessed by no other sea-side resort, the low ground rendering it impossible to perfect any system of sewerage.

The land at Sea Girt is, and has been for many years, under high cultivation, yielding large and luxuriant crops. Within the last two years upward of forty acres have been appropriated to truck raising, and the services of the best vegetable gardeners secured in order to insure the supply of early and fresh vegetables, at fair prices, to the hotels and cottages. A splendid dairy of imported cattle supply to guests and residents fresh milk and butter, and meats and poultry are abundant and cheap. A considerable portion of the property is timbered with a heavy growth of oak, pine, cedar, &c. Gravel in abundance is found on the property with which perfect roads are made at small expense. The drinking water is pure and delicious, that drawn from wells at the Beach House, within one hundred feet of the edge of the bluff, being unsurpassed by the purest mountain springs.

The Manasquan river on the south, already mentioned, is the largest stream on this portion of the coast. It extends inland some eight miles, is from a mile to a mile and a half wide, with high, wooded bluffs on either side, and has a usual depth of six or eight feet on the bar, so that all coasting craft and pleasure yachts can readily pass to and from the ocean. A wharf is to be constructed at the foot of Atlantic avenue on the river.

Sea Girt is nearer Philadelphia than Cape May or Long Branch, and

nearer Trenton and other large interior cities of New Jersey than any other sea-side resort. It is only fifty-six miles from New York by the new all-rail line of the Central Railroad of New Jersey, now in operation to Sea Girt; and from Philadelphia, by the projected route via Tom's River (only a short link of which remains to be completed), the distance is sixty-two miles, or about the same as from Philadelphia to Atlantic City.

It has the advantage, moreover, of being the terminus of two great railroads, the Pennsylvania and Central of New Jersey.

All trains starting from Philadelphia for Long Branch are run via Sea Girt, which is ten miles nearer Philadelphia than the former.

All trains from New York run via Long Branch to and from Sea Girt.

New York passengers take the New Jersey Central Railroad at the foot of Liberty street and run without change of cars direct to *Sea Girt*. Time, one and a half hours, there being ten trains daily.

Philadelphia passengers take the cars of the Pennsylvania Railroad at the new depot at West Philadelphia, and are taken *without change of cars* to Spring Lake Beach in about two hours. Direct communication between Baltimore, Washington, and the West via Pennsylvania Railroad.

Germantown passengers or residents in the northern or eastern portions of the city can take the cars of the Philadelphia and Reading Railroad at Germantown and Ninth and Green, and meet the Spring Lake trains at Germantown Junction.

Passengers from Camden and Lower New Jersey can reach Sea Girt by New Jersey Southern and by Camden and Amboy Railroad, joining trains from West Philadelphia at Jamesburg or Farmingdale.

Passengers from Upper Jersey and from the whole line of the New Jersey Central Railroad and its connections take that road via Elizabeth, Amboy, and Long Branch to Sea Girt.

The Beach House is under admirable management, and every luxury is found upon the tables, and every facility furnished for the comfort and enjoyment of its guests.

The sea-bathing, which may be enjoyed within a few feet of the ample porches of the Hotel, is unsurpassed, and so safe that life-lines are discarded by the most timid.

There is excellent fishing and crabbing, either in the inlet or Manasquan river. A splendid avenue has been constructed to Sea Girt Inlet, and by means of a bridge across the inlet, to Spring Lake on the north and to Manasquan river on the south, greatly increasing the attraction of fishing, sailing, and driving.

SPRING LAKE BEACH.

ONE of the newest and most delightful sea-side resorts on the coast, and one that has sprung at a bound into popular favor, is

SPRING LAKE BEACH,

Monmouth county, New Jersey, on the Long Branch and Sea Girt Railroad, ten miles south of the "Branch," and one mile north of and adjoining Sea Girt.

The peculiar charm of this spot is the rare combination of the verdure, foliage, fruit, and fresh-water lake of an inland retreat, with the cool breezes and charming scenery of the ocean.

A fine arable soil with gravel subsoil extends to the very brink of the sea.

And here are to be seen green fields, shady groves, and blooming orchards, with the foam-crest surf breaking at their base and the illimitable sea stretching beyond.

The drives in every direction are charming, the roads and avenues being solid gravel. There is an abundance of pure, delicious spring-water, and the absence of marsh and stagnant pools saves this favored spot from that pest of most sea-side resorts—the *insatiable mosquito!* No bills of that kind are presented at Spring Lake!

One of the most charming features of the place is

THE LAKE.

This beautiful sheet of water lies almost in the centre of the tract, and running nearly at right angles with the sea beautifies every portion of the settlement.

It is not one of those small ponds of rain-water which a highly exaggerated poetic license dignifies with the name of lake, but is a large, natural lake of great beauty, of pure fresh water fed by inexhaustible internal springs, with a perpetual outflow.

It is charmingly picturesque in outline, has firm sod, ample shade, and beautiful walks and drives all around it, and is filled with choice fish.

This lake, whether viewed from the high grounds at the head of it or the grassy level at the foot, is one of the most lovely sheets of water upon which the eye ever rested.

It adds its charm to every cottage built upon the tract, and furnishes one of the safest and most delightful places of resort and recreation.

Here in the cool and shady hours of the day, ladies and children will be able to sail or row without waiting on the capricious wind or tide, and without exposure to the blistering mid-day sun, or the discomfort of sea-sickness, or the annoyance of mosquitoes.

A recent visitor, in a letter to one of our daily papers, thus speaks of this charming place:—"This lake is a marvel of beauty. In length about three-fourths of a mile, with sufficient width to render sailing possible, and rowing delightful, the splendid sheet of water forms one of the leading attractions to Spring Lake Beach. It is not a pond, formed by drainage from higher grounds, but a living lake fed by fine springs. It is therefore always pure and fresh. The water, which is perfectly clear, varies from two to twenty feet in depth. It abounds in such fish as pickerel and sun-fish, which, with the great number of black bass introduced by the company, will afford splendid sport to the cottagers and visitors. Trees of moderate size line its banks, and the beautiful grass which covers almost the entire tract grows luxuriantly down to the water's edge. When the trees put on their summer garb, and the grass attains its real vernal hue, Spring Lake is, beyond all comparison, the handsomest sheet of fresh water in New Jersey, and in many other respects one of the most remarkable."

HOTELS.

On a beautiful level plateau of seven acres, lying between the foot of the lake and the ocean, and within two hundred feet of both, stands

MONMOUTH HOUSE,

a magnificent hotel, built in the most substantial manner and fitted with every thing that can add to the comfort, convenience, and amusement of the guests. This splendid structure is in the form of an L. It is five stories in height, and contains two hundred and fifty elegant chambers, and can handsomely accommodate five hundred guests.

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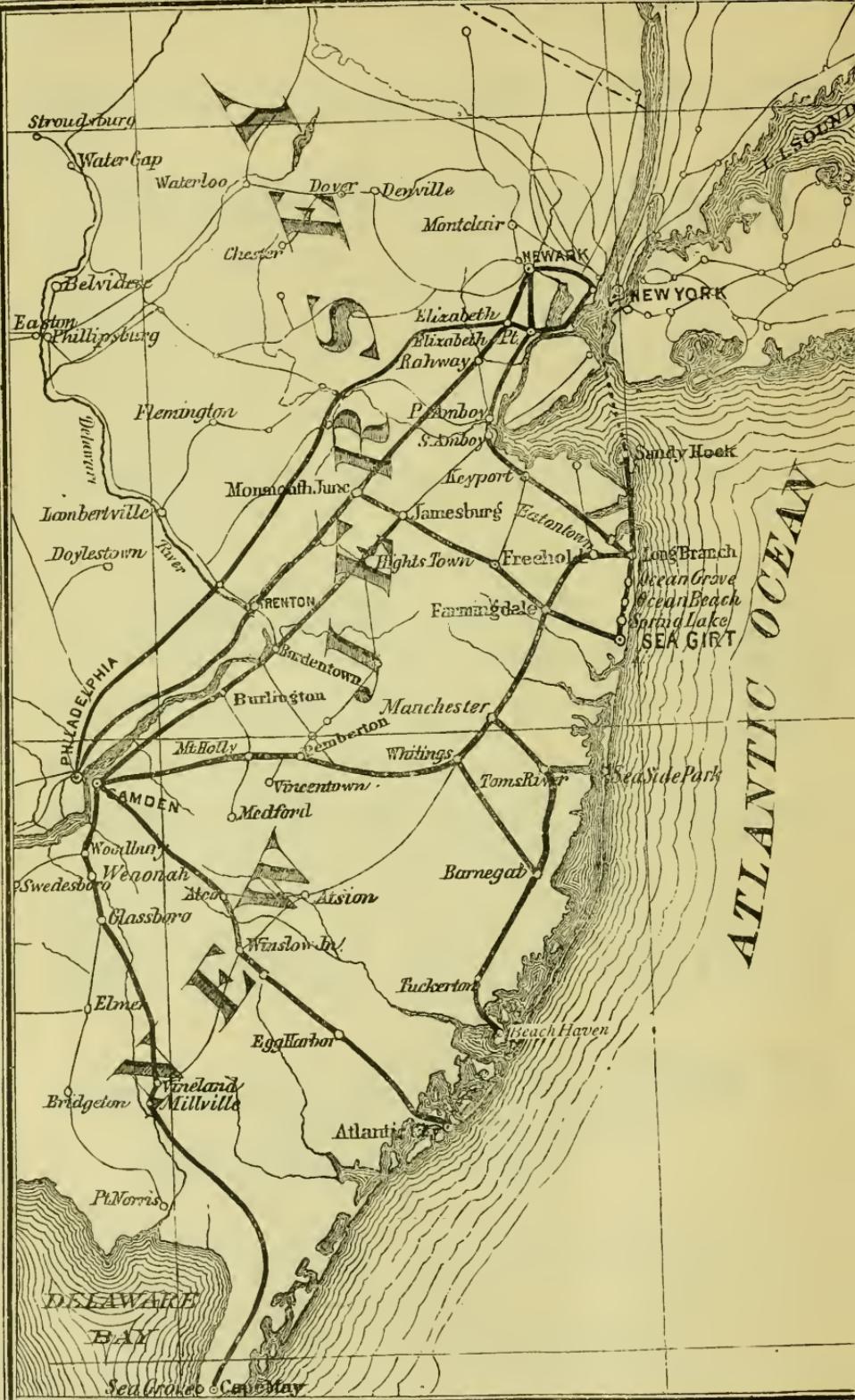
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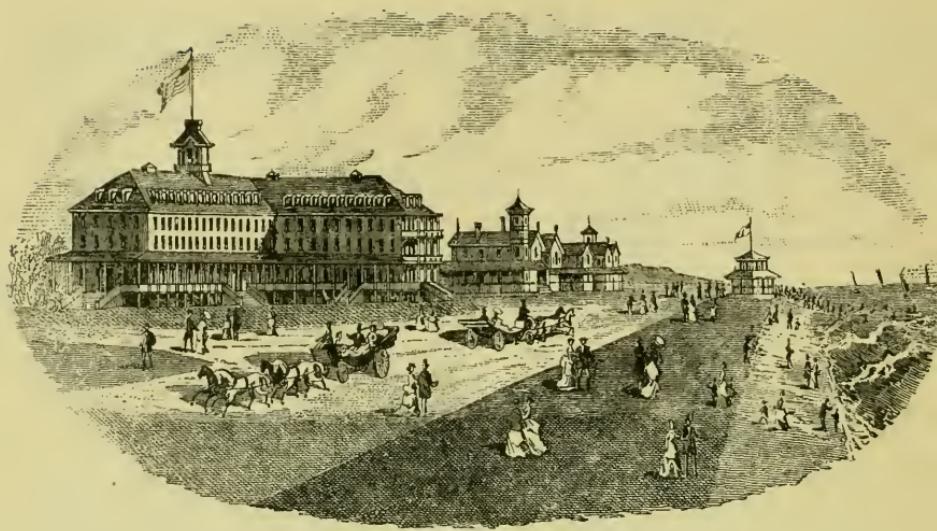
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MONMOUTH HOUSE.

The main building is three hundred and ten feet in length by forty-six in breadth, and the ocean wing one hundred and fifty feet by forty-six feet. As the sea-breeze in the summer is almost ever from the southern quarter, the extending wing has been projected from the north end of the structure, thus giving an ocean view and a sea-breeze to every room in a frontage of four hundred feet. Opposite the Monmouth House is the

CARLTON HOUSE,

a comfortable and elegant family hotel. It has forty-two large and airy chambers, affording from each a splendid view of the ocean or lake. It is handsomely furnished throughout, and under the same management as the Monmouth House, at rates to suit families.

At the head of the lake and near the depot and in the vicinity of the groves is

THE LAKE HOUSE,

a large and comfortably furnished family hotel. It contains about one hundred large, airy rooms, handsomely furnished, and has an unusually fine large parlor and dining-room.

The house is but two stories high, has no tedious stairs to climb, and is admirably adapted to *invalids*, having many fine rooms on the ground floor and being within a hundred yards of the depot.

It is beautifully situated in front of the lake, surrounded by green fields and orchards and cool shady groves, and in full view of the sea.

THE BLUFF.

The bluff overlooking the sea is only about five or six feet above the highest tides—sufficiently high to keep off the sea and yet not so high as to shut off the view of the breakers from the hotel and cottages. It is laid out in a grassy lawn one hundred feet wide, devoted to public promenades and summer arbors.

An elegant avenue one hundred feet wide, of solid gravel, has been laid out along the entire ocean front of the property, which is extended by a bridge across Sea Girt inlet to Manasquan river on the south and ultimately will be opened to Long Branch on the north, making a magnificent boulevard and drive of twelve miles alongside the ocean.

At the western entrance to Spring Lake Beach is a

CHARMING GROVE

some thirty or forty acres in extent, of oak and pine timber, which has been cleared of its undergrowth and converted into a beautiful park.

The whole back country is rich in culture and foliage, affording delightful drives in every direction.

But time would fail to point out all the charms of this unique spot. The projectors claim that for *beauty, variety, and salubrity* it has no superior, and for absence of mosquitoes and glaring sand, and for the presence of pure water, cool shade, and refreshing verdure, it has no equal on the New Jersey coast.

COTTAGES.

During the past year some twenty or thirty elegant cottages have been erected at Spring Lake. Among the handsomest improvements are those of Messrs. James Hunter, W. C. Hamilton, John C. Lucas, J. Barlow Moorhead, Rev. Dr. Willits, Rev. Dr. Dashiell, Ellwood Wilson, M. D., and John Whiteman, Esq.

One of the great advantages of cottage life at Spring Lake is that being in the midst of a rich farming country, all the luxuries of fresh milk, eggs, butter, and vegetables can be enjoyed to perfection, while the sea and the bays in the vicinity yield fresh fish, soft-shell crabs, oysters, and clams in abundance, and at very low prices.

Several excellent stores, a telegraph and post office have been established this season.

ROUTE.

Spring Lake Beach has direct railroad communication with both New York and Philadelphia.

New York passengers take the New Jersey Central Railroad at the foot of Liberty or Clarkson streets, and run without change of cars directly to Spring Lake Beach, in one and a half hours. There are eight or ten trains a day each way. The route is a charming one, as the road skirts the river, bay, or sea all the way; the cars are all new and elegant, and the fares greatly reduced this season.

Philadelphia passengers take the cars of the Pennsylvania Railroad at the new depot at West Philadelphia, and without the inconvenience of crossing the city or the Camden ferries, or going into another State to start, are taken without change of cars to Spring Lake Beach in about two hours. Direct communication between Baltimore, Washington, and the West via Pennsylvania Railroad.

The route from Philadelphia to Spring Lake Beach by West Philadelphia is most delightful. Instead of passing through a sandy waste, where the traveler is well nigh smothered with dust, he is borne through a beautiful and cultivated country all the way. The road runs along the charming banks of the Delaware to Trenton and thence to Princeton, Monmouth Junction, Jamesburg, Freehold, and Farmingdale to Spring Lake Beach, not only passing through the very "*garden*" of New Jersey, but through all the great *battle-fields*, Trenton, Princeton, and Monmouth, and in full view of the memorable old "*Tenant Church*," into which the wounded were carried on the day of the battle of Monmouth, and which still stands, with its bullet-holes and blood-stains, a memorable relic of revolutionary times.

The Philadelphia merchant will find this not only the most desirable route to the most desirable spot on the coast, but will also have the very great advantage of being within *one hour and a half from New York*, with direct railroad communication, if he shall wish to visit that city for business purposes either before or after visiting his family at Spring Lake.

OCEAN BEACH.

ON the coast of Monmouth county, New Jersey, from a short distance south of the South Shrewsbury river, running south to within a short distance of Squan river, the main land runs directly to the sea. This land is a sandy loam with a sub-soil of heavy clay, and is capable of the highest cultivation and produces the finest crops. Where it abuts upon the sea it forms in some cases, as at Long Branch, a high bank, or "bluff," and in other cases, as at Ocean Grove, an easy slope to the water's edge, terminating in a hard beach of sand extending into the water, and forming the delightful bathing-grounds for which the coast of New Jersey is so famous.

The territory embraced in this tract of upland is intersected with numerous streams of fresh water, with occasional inlets from the sea; but bordering these streams and inlets the land is high, easily drained, and where not under cultivation, is covered with forest trees. For building purposes it is unsurpassed. Water for household purposes is found at from fifteen to thirty feet from the surface, and is free from minerals, being soft and sweet. Wells are sunk cheaply, and where the stratum of clay is not too thick, which is seldom, water can be obtained in abundance by the process of driving iron pipes into the soil until the springs are reached.

This coast has only been accessible to the public at a comparatively recent date. At Long Branch in 1861 building lots could not find purchasers at \$100 apiece. In 1866 the tide of summer travel began to flow in, and the same lots have since been sold at from \$1500 to \$3000 each, and even at higher prices.

It is estimated from reliable data, that over four millions of people now reside within three hours' ride of this tract. It is a reasonable estimate that within the next twenty years the population upon the same territory will number eight millions of souls. From this, together with the fact that traveling facilities are increasing every year, it will readily be perceived that all the available land on this tract,

within fifteen minutes' walk to the sea, will be occupied with a dense population, seeking health and pleasure at the sea-side during the summer and autumn.

Sometime during the summer of 1872 a number of gentlemen formed an association and negotiated the purchase of a tract in the immediate neighborhood of Ocean Grove, which they resolved to lay out into lots and avenues on a liberal scale, with an eye to all the modern requirements for health and comfort.

THE LOCATION.

The site selected for the new enterprise was one with which some of the gentlemen connected with it had been familiar for many years. The tract contains about five hundred acres, with a front on the ocean of one mile, and on Shark river—a beautiful stream which here empties its waters into the sea—of one mile and a half.

ITS ADVANTAGES.

The land itself is a rich sandy loam, with a clay sub-soil, well elevated above tide-water, affording superior facilities for drainage, so essential to the sanitary condition of such a place. The sea front has an easy slope to the beach, and along the river front is a high bluff covered with verdure and crowned by a heavy growth of trees. The river at this point spreads into a lake two miles in diameter, with high lands in the west, forming one of the most beautiful landscapes imaginable.

The river is the planting-grounds for the famous Shark river oysters, of which there is always an abundance to be obtained, and also affords most excellent fishing, being open to the sea at all times, and the resort of blue-fish, weak-fish, bass, flounders, &c., which at every tide come into the river to feed among the sedgy flats. These flats also furnish most of the soft crabs that are sold in the city markets, large quantities being taken during the season at every turn of the tide. For many years this river has been the favorite resort of sportsmen in the pursuit of both fish and water-fowl, which have always been found here in abundance in their seasons. The bay being protected from the direct action of the breakers by the comparatively small inlet to the sea, affords the most delightful sheet of water for sail and row boats, and excellent sea-water bathing-grounds for those who dislike or cannot undergo the fatigues of surf-bathing.

Pennsylvania Railroad, HISTORICAL AND DESCRIPTIVE

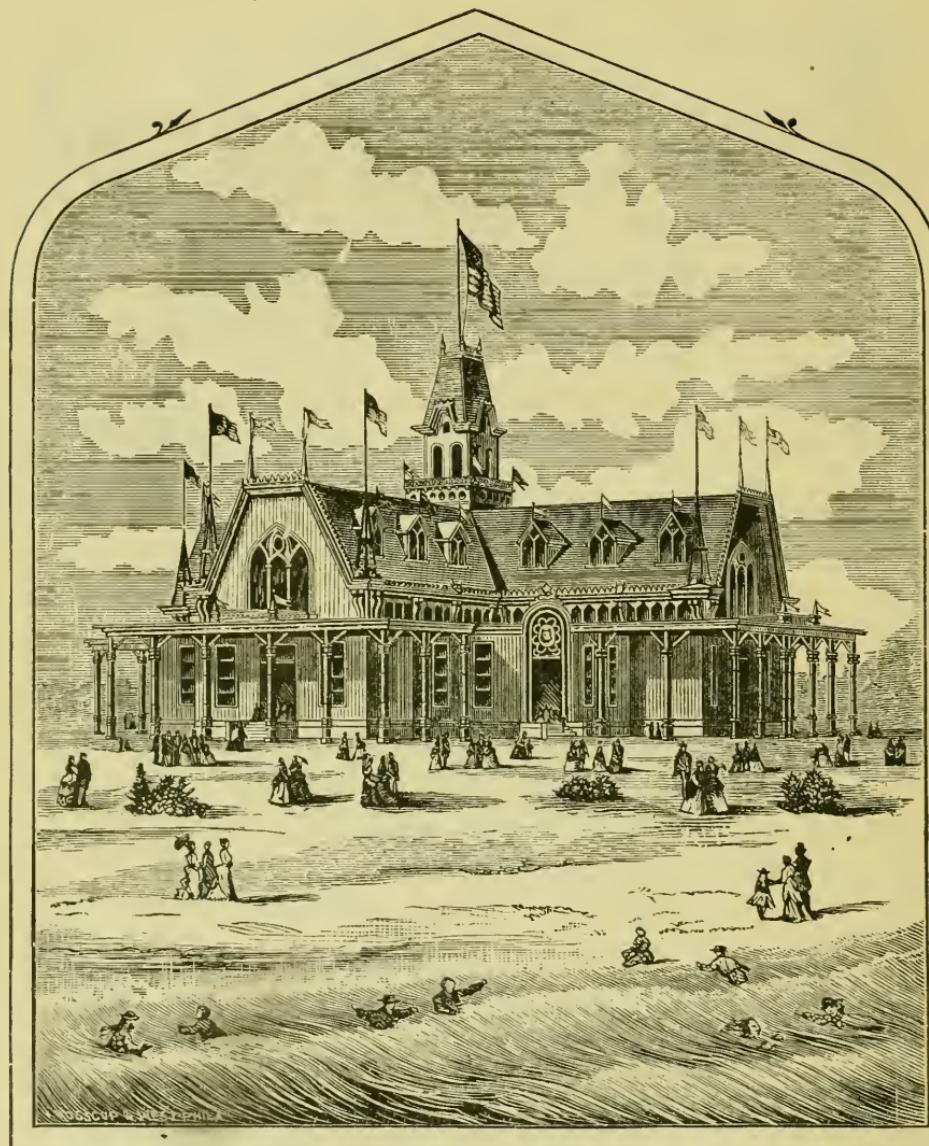
“EMBRACING HISTORICAL, DESCRIPTIVE, AND STATISTICAL NOTICES OF CITIES, TOWNS, VILLAGES, STATIONS, INDUSTRIES, AND OBJECTS OF INTEREST ON ITS VARIOUS LINES IN PENNSYLVANIA AND NEW JERSEY.”

A book under this title, containing two steel-plate portraits, and one hundred and nine wood engravings, executed in the highest style, is now published.

The design of this work is to faithfully portray the origin, progress, and present condition of the PENNSYLVANIA RAILROAD, and to give such information of a historical, personal, and statistical character as will interest travelers over its lines.

The book contains three hundred pages, and as a specimen of book-making will compare favorably with any emanation from the American press. It is now for sale on all trains and at all the principal ticket stations on the

PENNSYLVANIA RAILROAD AND BRANCHES



COLORADO HOUSE.

The Colorado House (formerly the Kansas and Colorado building at the Centennial Exhibition) has been erected here, from the tower of which a view can be had of from thirty to forty miles. The house contains one hundred and ten rooms, with all modern conveniences, and has been leased by Mrs. Annie P. Cook, late of the West End House, Cape May.

THE

Colorado House

OCEAN BEACH,

MONMOUTH CO., N. J.

The undersigned wishes to inform her friends and patrons, as well as all others who desire a comfortable place to spend the summer, that she has leased the above building, and intends to use her best efforts to make it a first-class house in every particular.

The house is within calling distance of the bathers, and the bathing is equal to any on the coast; the house in all its appointments will be made as comfortable as possible, having all the modern conveniences, with bath-houses in the basement.

The Terms will be \$2.50 per day or \$14.00 per week.
A few choice rooms at from \$16.00 to \$18.00 per week.

Special Rates to parties desiring rooms for the Season.

Thankful for patronage so liberally conferred in the past, and recognizing a want that I believe the public has long felt, for a summer resort free from the dictates of fashion, where comfort and real enjoyment shall be paramount, I believe that all who become guests of the house will be fully satisfied with my efforts in this respect.

A Coach will meet each train on its arrival.

ANNIE P. COOK,

Late of the West End House,

CAPE MAY CITY, N. J.

For further information, terms, &c., apply at No. 1607 Chestnut Street, Philadelphia, where a plan of the house can be seen, giving location of rooms, &c.

TRAVELING FACILITIES.

Ocean Beach is located on the line of the Long Branch Division of the Central Railroad of New Jersey, within easy access to Philadelphia and New York, many trains arriving and departing daily. From Philadelphia it is reached by the New York and Philadelphia New Line, better known as the favorite Bound Brook Route, all trains connecting to and from Trenton; also, by Pennsylvania Railroad, via Monmouth Junction and Farmingdale, and connections by trains of the New Jersey Southern Railroad.

SILVER LAKE.

Near the centre of the tract is a beautiful lake of water, clear as polished silver. It is fed by two fresh-water streams, and occasionally at high tides it receives the salt water from the ocean in sufficient quantities to keep it always highly impregnated with salt. It covers an area of two thousand five hundred feet long by five hundred feet wide, and has an average depth of about three feet. A substantial plank wharf entirely surrounds it, and a broad roadway (Lake avenue) encircles it. Handsome lots front on this avenue, and several fine cottages have already been erected on it. The lake is also well provided with boats, and affords both safe and ample facilities for indulging children in the pleasure of rowing and sailing.

GOOD WATER.

Water for drinking and culinary purposes is easily and cheaply obtained by means of what are known as "driven wells." The water is bright, soft, and clear, and is entirely free from minerals.

SALE OF LIQUOR FORBIDDEN.

By section seven of the act of incorporation, the Ocean Beach Association is authorized to prohibit the sale of intoxicating liquors on the grounds of the association. All the deeds given by the association contain a clause to that effect, and the liquor traffic is thereby prevented from ever being introduced within the boundaries of Ocean Beach.

DIMENSIONS OF LOTS AND AVENUES.

The tract of the Ocean Beach Association has been laid out on a liberal scale, and with a strict regard to the health and comfort of those who occupy it, especially during the summer months. The lots are of uniform size, fifty by one hundred and fifty feet, and the avenues are eighty feet wide. By regulation cottages are required to be set back twenty feet from the front line of the lots, making the street opening one hundred and twenty feet wide. The size of the lots affords ample space for lawns, flowers, and stables.

PRICES OF LOTS.

The lots have been classified and the prices have been fixed at \$300, \$500, \$700, and \$1000 each, according to location, the terms being one-third cash, one-third in three months, balance in six months; the purchaser taking the choice lot of his own selection.

COST AND STYLE OF BUILDING.

There is no restriction whatever in regard to the size and style of building. Lot-owners may exercise their own taste and judgment in this matter. About one hundred dwellings have already been built, costing from \$1200 to \$6000 each, the average being about \$2400. This average is only stated to show the character of the improvements already made, and not for the purpose of influencing purchasers in that respect. While the association is highly gratified to have handsome improvements made, it is their desire, as well as their policy, to aid in developing the "*new idea*" of sea-side homes, without ostentatious display or extravagant expenditure, and to that end welcome the modest and unpretending cottage as heartily as they will those of the more expensive class.

Persons wishing to secure lots for building or for investment, a rare opportunity is here offered, with no taxes.

Apply to

THOMAS KENNEDY,
No. 1216 Chestnut Street, Philadelphia.

JULY AND AUGUST, AT THE BEACH.

New York and Philadelphia New Line.

BOUND BROOK ROUTE.

STEEL RAILS! STONE BALLAST! PERFECT EQUIPMENT!

This is the only line out of Philadelphia by which passengers are conveyed to the sea-shore without the usual attendants of smoke and dust.

Forty Miles Ride within almost constant view of the Ocean.

The following celebrated Summer Resorts are stations on the

LONG BRANCH DIVISION:

LONG BRANCH,	ELBERON,	DEAL,
ASBURY PARK,	OCEAN GROVE,	OCEAN BEACH,
SPRING LAKE,	AND	SEA GIRT.

Excursion Tickets and Family Coupon Trip-Tickets at greatly reduced rates. Special rates given to Churches, Sunday-Schools, and other organized associations.

Passengers from and to Germantown make close connections by line of coaches with all trains.

TICKET OFFICES:

434, 732, and 1351 Chestnut Street,
 North Penna. Passenger Depot, Third and Berks Streets,
 AND
 134 East Chelten Avenue, Germantown.

Baggage called for and checked to destination from any of the above city offices by Mann's Express.

Passenger Depot in Philadelphia, Third and Berks Streets.

“	“	Trenton, corner Warren and Tucker Streets.
“	“	New York, foot of Liberty Street, North River.

F. H. SAYLOR,

General Manager.

OCEAN GROVE,

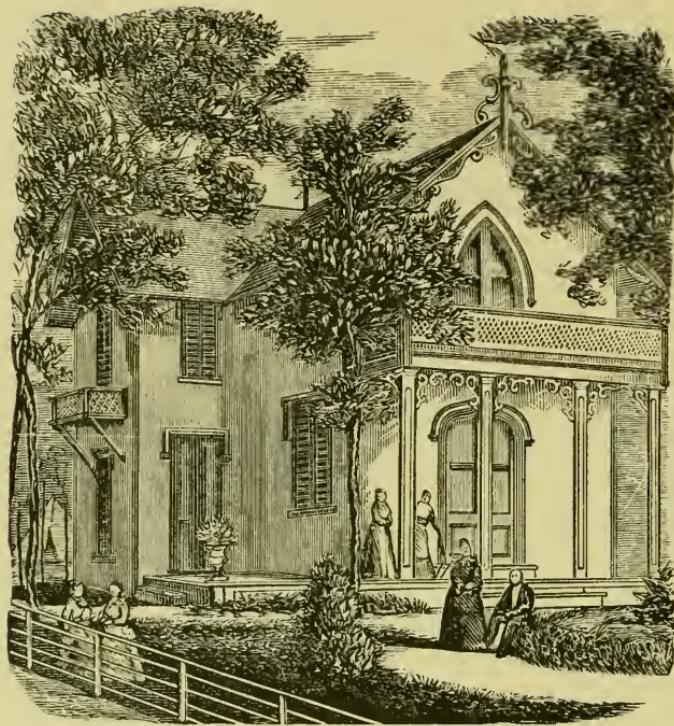
MONMOUTH COUNTY, NEW JERSEY.

THIS new and, in many respects, unique sea-side summer resort is located immediately on the Atlantic coast, six miles south of Long Branch, and two miles north of Shark River, Monmouth county, New Jersey.

As this enterprise is in no sense a speculation on the part of those who originated it,—that having been prevented by regulations incorporated in both charter and by-laws,—its origin and design need a little explanation.

The first crude thought was to find somewhere along the coast a little plot of ground where a few might get the privilege of pitching their tents for awhile in the summer, where they could enjoy themselves, having such services intermingled as convenience or inclination might suggest. But it was a long while before the crude thought gathered sufficient strength to assume a definite shape.

Finally, after a thorough exploration of the New Jersey coast, the grounds now occupied, having beautiful fresh-water lakes on either side, an extended grove, and a splendid ocean front, were selected as well adapted to the end desired. It was soon decided to purchase a few acres of this tract lying in the grove, immediately along the northern lake, and enough beach land to give a free passage to the sea; and here in this small compass, a few proposed, in the simplest and most unostentatious way, to assemble from year to year and enjoy their summer rest in bathing, fishing, worshiping, or sauntering socially along the shore, free from the heavy cares which they felt resting upon them—welcoming from the immediate neighborhood such as might choose to join them in their simple service by the sea. It was no speculation, no scheme for raising money, no device of any kind; but simply and singly social, recreative, and religious—mainly (excepting the few neighbors who might desire to worship



RESIDENCE OF REV. DR. STOKES,
President of Ocean Grove Association.

with them) for themselves alone. The great world they did not seek, but shunned. They wanted simply to rest and recuperate.

As their plans became known, however, others wished to unite with them, and they were earnestly desired so to extend their enterprise as to include all who sought similar relief from the heavy cares of professional or business life. Yielding to this request, a meeting was held on the twenty-second day of December, 1869, in the Trinity M. E. Church, Trenton, N. J., and an association, consisting of thirteen ministers and thirteen laymen was formed, and a charter soon after obtained from the New Jersey Legislature, under the title, "The Ocean Grove Camp-Meeting Association of the Methodist Episcopal Church."

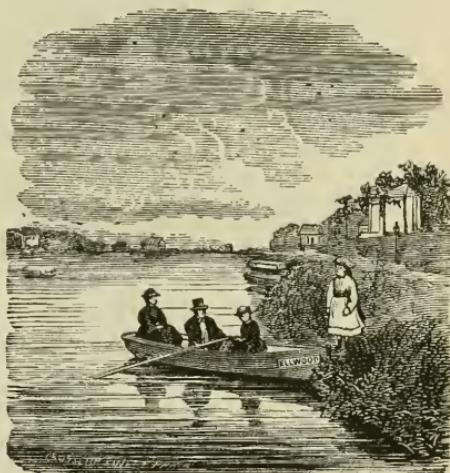
Thus inaugurated, it soon became necessary to make other purchases, until the lands now owned by the association amount to between three and four hundred acres. The large proportion of these grounds were immediately laid out, with avenues from sixty to three hundred feet wide, and lots were disposed of with great rapidity.

The proceeds from the sale of these lots, and from all other sources, are rigidly applied to meet the current expenses and general improvement of the place. Neither the association nor any of its members are enriched thereby. By this method, in the short space of seven years, from a waste and barren sand desert and tangled wild-wood, the place has grown to be a young and beautiful city by the sea. At the annual meeting, in September last, there were four hundred and seventeen cottages, twenty-three large boarding-houses, stores, post office, telegraph office, bookstore, engine-house, and a great variety of other buildings, including a fine church valued at \$12,000, while the improvements outside of the gates, at Asbury Park and along the coast to Ocean Beach, Spring Lake, Sea Girt, and Squan, are vast and beautiful.

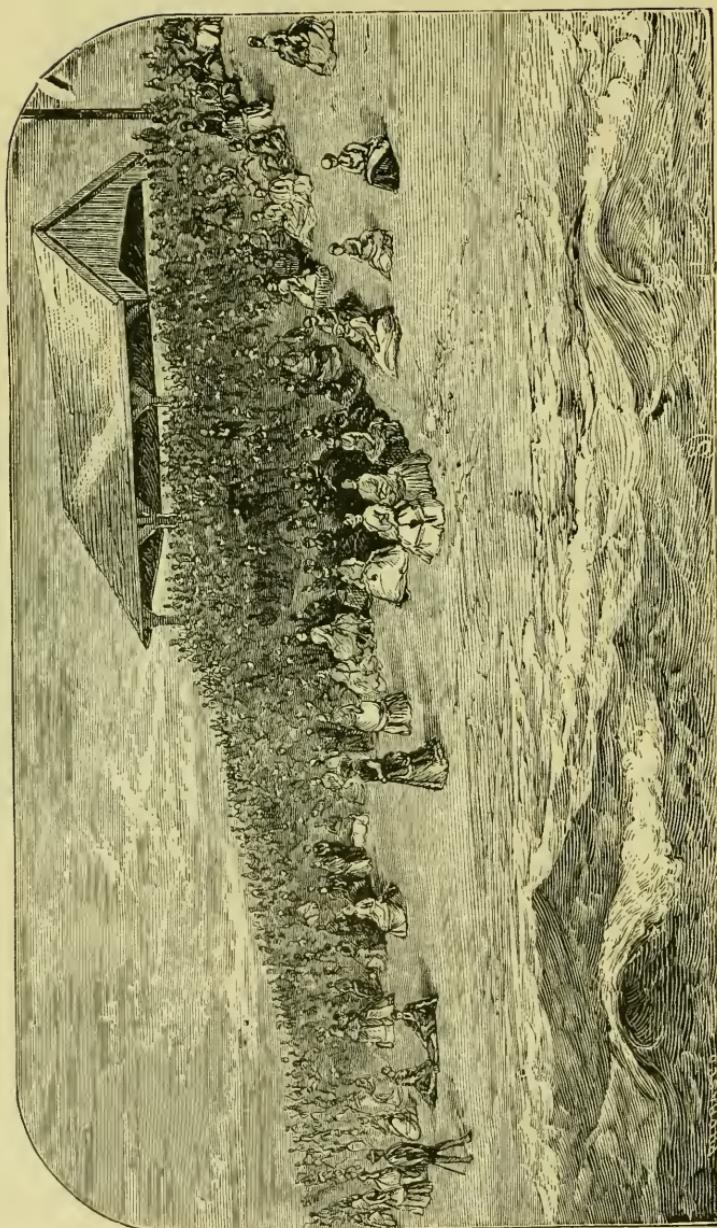
Wesley Lake, a splendid sheet of fresh water a little less than a mile long and not quite a hundred yards wide, the northern boundary of Ocean Grove, is lined on either side with beautiful cottages, and through almost the entire season is a scene of animated and indescribable beauty. A hundred or two little boats, filled with happy children and their no less happy parents or friends, gliding in every direction, seems more like a scene in fairy land than one from real life.

The ocean, too, is a perpetual joy. The bathing-hour is full of exhilaration. The surf lubricates the joints like oil; grave men fling out their limbs like colts in pastures; dignified women from the very inspiration of necessity sport like girls at recess; aged people tumble among the waves till one would think they were only in their teens. People who would be shocked at home over the slightest departure from conventional proprieties, spatter each other with the most exuberant good-will. Sometimes a "wise and reverend head" will be pushed down under the waters by another head as wise and reverend as itself.

After all this comes the pleasant and leisurely saunter along the beach, the afternoon ride, the reading of an entertaining book, or the joining of some of the numerous meetings held for the benefit of those willing



WESLEY LAKE,
Looking towards the sea.



SURF-MEETING AT OCEAN GROVE.

J. W. LE MAISTRE,
No. 46 NORTH EIGHTH STREET,
PHILADELPHIA.

SPECIALTIES

IN

Hamburg Embroideries
AND
HANDKERCHIEFS.

WHITE GOODS.

French Corded Piques,
Plaid Piques,
French Muslins,
Plaid and Stripe Muslins,
Linen D'Inde,
French Nainsook,
Victoria Lawn,
Soft Finish Cambric,
White and Colored Tarlatans,
Tucked Muslins,
Dotted Swiss,
Plain Swiss, &c.

LACES.

French Valenciennes,
Torchon Lace,
Real Guipure Lace,
Black Calais Lace,
Duchesse Lace,
Imitation Point Lace
Guipure Net,
Brussels Net,
Black Figured Net,
Silk and Cotton Illusions,
P't Applique Handkerch'fs,
Point Applique Barbes,
Real Thread Barbes,
Lace Collars and Bibs.

TIDIES AND CURTAINS.

Applique Tidies,
Antique Tidies,
Nottingham Tidies,
Lace Pillow Shams,
Nottingham Pillow Shams,
Nottingham Spreads,
Nottingham Curtains,
Toilet Sets,
Nottingham Lace,
Nottingham Vest. Lace,
Lace Lambrequins,
Lace Shades.

COLLARS AND CUFFS, RUFFLINGS AND SILK TIES.

All orders from the country promptly attended to.

WHOLESALE AND RETAIL.

to attend them. While all these meetings, which vary in character, are largely attended and intensely interesting, yet among the most popular of all the services held at Ocean Grove are those denominated the surf-meetings. They are held at the foot of Ocean Pathway, one of the most magnificent avenues in the land; and come at a time when all the business for the day is over, and both body and mind are prepared for repose. They seem to combine all of the spiritual sentiment which can be derived from natural religion and the most fervid appreciation of the atonement. The broad ocean, telling of God the Creator, and urging his worship in its one surf-song, speaks to an assembly who have just left the altar worship of God the Redeemer. Nature and grace assert that there is no antagonism between them, but that both shall bend knees together in God's worship. There is a religious enjoyment in this far beyond what is usual either in religious or sentimental experience. The blended ideas exhilarate the whole religious element of one's being. The natural and spiritual come together in the manner which gives the best of both. The enjoyment makes us wonder that men do so much worshiping in costly temples, when the groves and sea-sides are open. No temple can be made that will suggest eternity as will the sea, and nothing will tell the insignificance of time as will the little strips of land which line it, while the roar of the surf is speaking constantly of departure. The people gather to this spot by thousands. Then there is a song of praise, in which every voice joins, rising and swelling upon the evening air in a grand diapason which makes the usual "church singing" appear, as it often is, the most *effete* of all the services of religion.

Then the sunset gates of the sky roll back their bars of gold in such a way as to almost leave the impression that the "Gates Ajar" were something more than a poetic fancy, and the angels had drawn back those golden bolts to listen to the song.

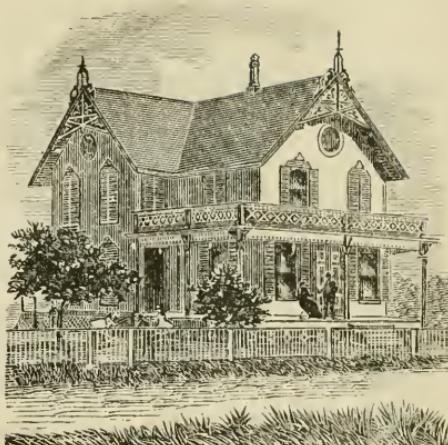
The healthfulness of this locality needs no better evidence than the utterly careless manner in which the people violate the ordinary rules of hygiene and moderation. They apparel themselves with little or no regard to the health rules which they deem essential at home, and eat, drink, and sleep in about the same way. Still, there is little or no sickness here; and there must be a wonderful sanitary power in the woods and waves to induce the uninterrupted health which usually reigns at this place. The water, which is of the purest character, is obtained by means of tube pumps, driven twenty or thirty feet through the gravel, and is inexhaustible.

The railroad, which comes directly to the gates, connects with all parts of the country, and the trains arrive and depart many times a day. There are also telegraphic communications with every point. Everything needed for a first-class summer resort, free from the dissipation of fashionable life, and at moderate cost, can here be found. The question is often asked, "What does it cost to live at Ocean Grove?" Our uniform answer is, "Whatever you choose to make it." If you hire a tent or cottage, and board yourself, all needed supplies can be had as cheaply here, as at other places, and some of them even cheaper, so that the expense of living may be very low, lower even than at home, or higher, as you may elect. Or you may hire a tent, six hundred of which were erected last year, and board at the restaurants and boarding-houses; then the cost will be according to the style of the place where you may eat,—say \$1 per day and upwards.

A pleasant method is for a company of eight or ten, more or less, to hire a tent or cottage for sitting and sleeping purposes, and eat at the public tables. The cost of the tent or cottage furnished, divided, makes it light for each, and the expenses of board will not be heavy.

Rooms at the boarding-houses, with board, can be had from \$8 to \$15 per week. The average cost at the public houses is \$10 to \$12 per week.

Houses of entertainment have been so multiplied during the last year or so that the question, "Can I find accommodation?" need not be raised. All can find room. Those of limited means are not shut out, while the wants of the most fastidious are amply provided for.



HAYS' COTTAGE.
Ocean Pathway, near Beach Avenue.

PROTECT YOUR BUILDINGS!

Which may be done with one-fourth the usual expense, by using our

PATENT SLATE PAINT.

(FIFTEEN YEARS ESTABLISHED.)

MIXED READY FOR USE.
FIRE-PROOF, WATER-PROOF, DURABLE,
ECONOMICAL, and ORNAMENTAL.

A roof may be covered with a very cheap shingle, and by application of this slate be made to last from 20 to 25 years. Old roofs can be patched and coated, looking much better and lasting longer than new shingles without the slate, for **ONE-THIRD THE COST OF RE-SHINGLING.**

The expense of slating new shingles is only about the cost of simply laying them. The paint is **FIRE-PROOF** against sparks of flying embers, as may be easily tested by any one.

IT STOPS EVERY LEAK,

and for tin or iron has no equal, as it expands by heat and contracts by cold, and **NEVER CRACKS** nor scales. Roofs covered with Tar Sheathing Felt can be made water-tight at a small expense, and preserved for many years. This Slate Paint is

EXTREMELY CHEAP.

Two gallons will cover 100 square feet of shingle roof, while on tin, iron, felt, matched boards, or any smooth surface, from two quarts to one gallon are required to 100 square feet of surface, and although the paint has a heavy body it is easily applied with a brush.

NO TAR is used in THIS COMPOSITION,

therefore, it neither cracks in Winter nor runs in Summer.

On decayed shingles, it fills up the holes and pores, and gives a new substantial roof that will last for years. CURLED or WARPED shingles it brings to their places, and keeps them there. It fills up all holes in felt roofs, stops the leaks, and although a slow dryer, rain does not affect it a few hours after applying. As nearly all paints that are black contain TAR, be sure you obtain our genuine article, which (for shingle roofs) is

CHOCOLATE COLOR,

when first applied, changing in about a month to a uniform slate color, and is, to all intents and purposes, SLATE. On

TIN ROOFS

our red color is usually preferred, as one coat is equal to five of any ordinary paint. For

BRICK WALLS

Our **BRIGHT RED** is the only reliable Slate Paint ever introduced that will effectually prevent dampness from penetrating and discoloring the plaster.

These paints are also largely used on out-houses and fences, or as a priming coat on fine buildings.

Our only colors are CHOCOLATE, RED, BRIGHT RED, and ORANGE.

NEW YORK CASH PRICE LIST.

		\$1 50
1 Gallon, can and box,		
2 " " "		2 35
5 " " "		5 50
10 " keg,		9 50
20 " half barrel,		16 00
40 " one barrel,		30 00
10 lbs. cement for bad leaks,		1 25

We have in stock of our own manufacture, roofing materials, &c., at the following low prices:—

1000 rolls extra Rubber Roofing at 3 cents per square foot. Or we will furnish Rubber Roofing, Nails, Caps, and Slate Paint for an entire new roof, at 4½ cents per square foot.

2000 rolls 2-ply Tarred Roofing Felt, at 1½ cents per square foot.

3000 rolls 3-ply Tarred Roofing Felt, at 2½ cents per square foot.

200 rolls Tarred Sheathing, at 1½ cents per square foot.

5000 gallons fine Enamel Paint, mixed ready for use, on inside or outside work, at \$2 per gallon, all shades.

1000 Barrels Slate Flour, per bbl. \$3 00

1000 " Soapstone Flour, " 3 00

1000 " Grafton Mineral, " 3 00

1000 " Metallic Paint, dry, " 3 00

Special prices per ton or car-load lots. All orders must be accompanied with the money, or subject to 30 days' draft on well-known parties.

N. Y. SLATE PAINT CO.,

102 and 104 MAIDEN LANE, N. Y.

LONG BRANCH.

TOURISTS desiring to visit the far-famed resorts of the north-eastern coast of New Jersey, should take the New Jersey Southern Railroad route from New York by either of the magnificent steamers "Empire State" or "Jesse Hoyt," from Pier No. 8, North river (foot of Rector street), which make, during the "season," some six or seven trips daily.

Leaving the pier on either of these first-class steamers, we first view the many beautiful sights which make New York bay the most famous harbor in the world. On the left we see Governor's Island, with old Castle William in the foreground. On the right, Gibbet and Bedloe's Islands, all fortified to the water's edge. Sailing on we view over our left bow the Long Island shore, the densely wooded heights of Bay Ridge, studded with villas. Right ahead are the stately hills of Staten Island, and on our approach to the "Narrows," the gate to the Atlantic ocean, our attention is called to Fort Tompkins and the granite walls of Fort Richmond, and its outlying batteries on our right, while on our left stands Fort Lafayette, grim, silent, and isolated, and back of it the formidable fortification of Fort Hamilton. Beyond these, to the south-east, is Coney Island, and still further on we obtain a distant view of Rockaway. Entering the Lower bay, a sort of miniature ocean, we pass incoming and outgoing vessels of all sizes and of all nations, from the fisherman's sloop and pleasure-yacht to the stately Cunarder, and after about an hour's delightful sail from New York we reach

SANDY HOOK, OR THE "HORSESHOE,"

one of the finest and safest harbors in the world. Here we may see, at times, a hundred sail anchored, awaiting the safety signals of "Old Prob" to venture out to sea. In a few moments passengers and baggage are transferred to a train of comfortable cars, and we are soon speeding through a dense growth of luxuriant cedars and holly on

the Government Reservation, and after a ride of four miles we arrive at the

HIGHLANDS

of Navesink, where the ocean rolls up almost to the railroad track. Crossing the bridge which spans the Shrewsbury river, or if we prefer to go aboard the cosy little steamboat, we are in a few minutes at the foot of Beacon Hill. The scenery of the Highlands is bold and romantic in the extreme; the rugged promontories stand out in bold relief, while the elegant residences and grounds on the edge of the bluff, the hotels and lawns on the slope above, and the woods and fields conspire to render it a beautiful and attractive spot. Beacon Hill, three hundred feet above the ocean, is surmounted by its twin light-houses, which were first erected here during the administration of John Quincy Adams, and are visible (at night to the weary and homeward-bound mariner) at sea a distance of sixty miles. Travellers destined to points beyond the Highlands continue on the train, and are afforded the only view of the kind in the world, viz., the Atlantic ocean on the left rolling up to the track, and the Shrewsbury river on the right, the railroad running parallel with the beach on the narrow strip of land dividing the ocean from the river, scarcely a hundred feet in width in some portions, until

SEABRIGHT

is reached, and where we first view the handsome cottages erected on the bluff overlooking the ocean. Here, also, a bridge spans the Shrewsbury, affording residents the advantages of the beautiful inland drives. A few miles farther on and we arrive at

MONMOUTH BEACH,

a sea-side city of charming villas and cottages, which has, within the past three years, reared itself as if by magic, and is still improving very rapidly. On we speed, the Atlantic still in sight, and in one and a half hour's time from New York our train rolls into the depot of the "Brighton of America," and during President Grant's eight years of office popularly known as the "Summer Capital,"

LONG BRANCH,

with its natural advantages, adjacent, and within easier access than any other watering-place, to the two commercial centres—New York

FOR LONG BRANCH

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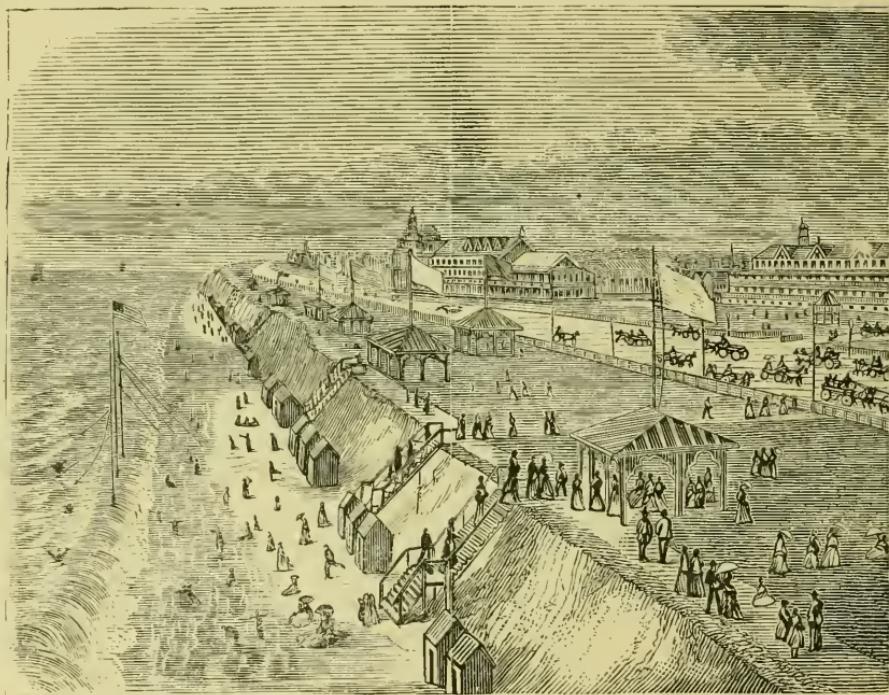
**DEPOTS—Pier 8, North River, Foot of Rector Street, New York; Foot
of Market Street (Upper Ferry), Philadelphia.**

For time of leaving see principal New York and Philadelphia daily papers, and small time tables at
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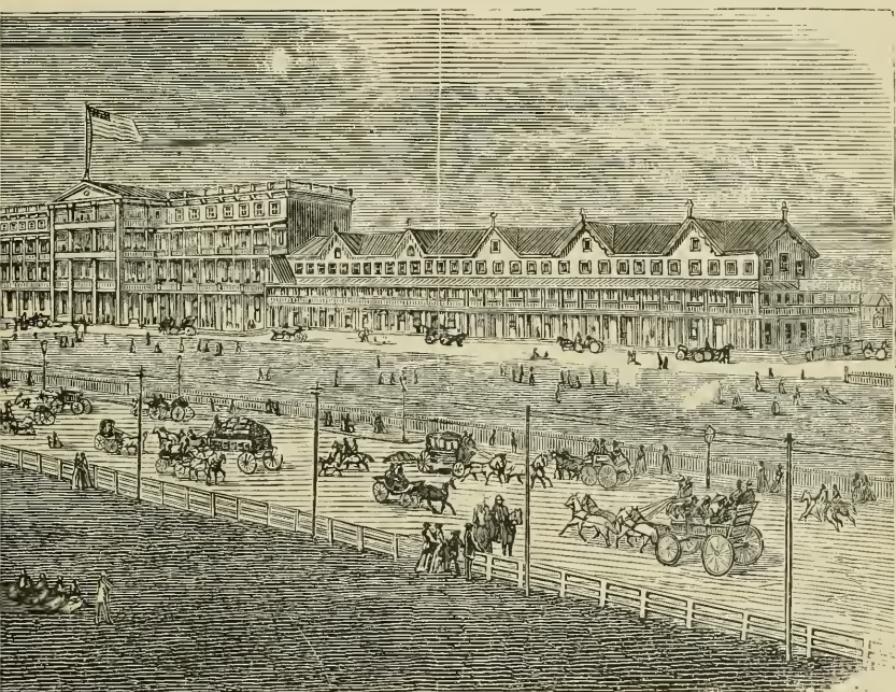
and Philadelphia. The remarkably safe sea-bathing facilities, an entire immunity from annoying insects and other causes combined, have elevated this notable resort to the first rank in the country. The "Bluff" here finds no parallel upon the Atlantic coast, extending, as it does, for five miles continuously, and at an elevation of not less than twenty feet above the beach, from which it rises abruptly; the plateau back forming the famous "Ocean avenue" drive, and constitutes a delightful promenade, with paths and broad walks, through the green



OCEAN FRO

sward and summer-houses in front of the hotels and cottages. The natural healthfulness of Long Branch and its surroundings are well known. Bounded by the Atlantic ocean on the east, by well-drained and fertile farming lands on the south and west, and by the Shrewsbury river and its many branches on the north, supplied with pure water by its recently constructed water-works, it possesses every requisite for a salubrious locality. Eleven first-class hotels lining the bluff, with many others on the avenues leading back from the ocean, give ample accommodation for all comers.

Among the many handsome cottages and grounds, that of "Hollywood House" stands pre-eminent. It is the seat of John Hoey, Esq., of New York, situated on the north side of Cedar avenue, about three-eighths of a mile from the beach, the grounds extending from the Deal pike to the sea-shore, embracing two hundred and seventy-three acres, some fifteen of which are laid out in lawn, and five acres in a fruit garden in the highest state of cultivation. About three miles of walks and drives have been made, and the constant improvements made



LONG BRANCH.

under the immediate supervision of the owner evince a high degree of taste and a lavish expenditure of wealth. Although it is private property, and the summer residence of Mr. Hoey and his gifted lady, the privilege of visitors enjoying its unequalled beauties is seldom refused.

Pleasure Bay is the most delightful boating locality in the vicinity of the "Branch." It is reached by a short drive of a mile and a half, and presents a most inviting appearance to the devotee of aquatic sports. Oysters, crabs, clam-bakes, &c., are here served up in a style of *cuisine* that is seldom equaled.

The drives are, beyond question, the finest of any sea-side resort, and so numerous and varied that one can select a different route for almost every day in the "season," without their becoming in the least monotonous. One of the attractive features of the "Branch" during the months of July and August is the races, under the direction of the Monmouth Park Association, on their track at Oceanport. It is by far the best in America, being a full mile, with wide sweeping turns and visible in every portion from the grand stand; its homestretch is a straight dash of a quarter mile and cannot be equaled. It affords plenty of room for the large field of horses for which Long Branch meetings are famous.

The tourist, if destined for Philadelphia, will continue on the train from Long Branch, passing through the very pleasant villages of Eatontown, Farmingdale, Bricksburg, and Manchester, thence to Whiting's and Pemberton Junction to Camden (opposite Philadelphia), without change of cars. During the summer season, especially, this line of travel, between New York and Philadelphia, will be found delightful. If we choose, we can diverge at Manchester by a branch railroad to the flourishing town of Tom's River, thence by steamboat to Sea Side Park, a new resort on the Atlantic, under the auspices of the Baptist denomination; beyond Tom's River are the villages of Bayville, Cedar Creek, Forked River, and Waretown, the latter situated on Barnegat bay, which abounds in fish and game, especially blue-fish, sheep's-head, canvas-back ducks, brant, &c., and is a favorite rendezvous for sportsmen. One and a half miles beyond connection is made with the Tuckerton Railroad for Beach Haven, which is also beconing famous as a watering-place. Or we may take the Southern Division from Whiting's to Winslow Junction, thence via Camden and Atlantic Railroad to Atlantic City, or continue on to Vineland, where a connection is made by rail for Cape May. To either of the above-named resorts the New Jersey Southern Railroad is the most direct route from New York, and with the exception of Atlantic City and Cape May, also the most direct route from Philadelphia.

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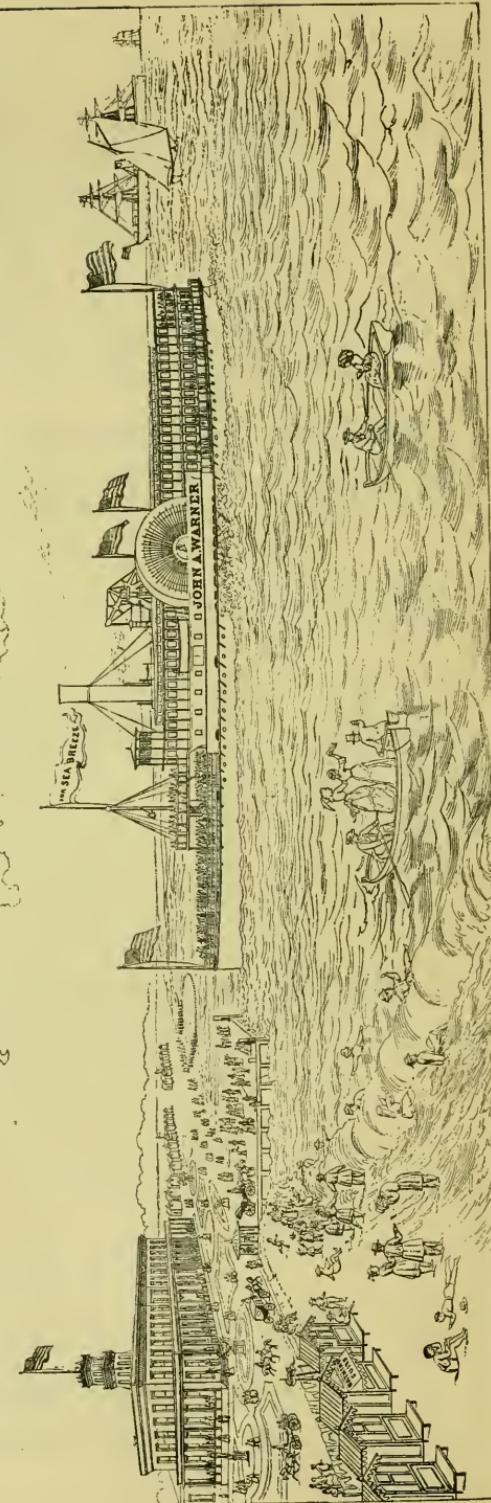
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AT

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Is the most delightful resort on the Delaware bay. It is located on the Jersey shore, only seventy miles from Philadelphia by water, within nine miles of Bridgeton by stage, and five miles of Fairton station on the Bridgeton and Port Norris Railroad. It is favorably located; the south-west winds bring in a surf which is the delight of bathers and visitors. The beach is a gentle slope, affording security for women and children to take a bath without the aid of gentlemen. Bath-rooms and robes are abundantly supplied and kept in the best manner. The lovers of good fishing can gratify themselves catching weak-fish, &c., while on the oyster-beds near by crabs are plenty. Small boats and lines can be obtained for rowing, sailing, &c.

The handsome new hotel, with thirty furnished rooms,—all clean, handsome furniture,—can accommodate permanent or transient boarders by the day or week, and if necessary can sleep one hundred and fifty guests. The large dining-hall, fitted up in good style, will seat three hundred guests. Fresh fish, chowder, crabs, oysters, roast dinners, and refreshments of all kinds, always ready to serve. The hotel is located within one hundred and fifty yards of the water, surrounded by a broad piazza, where the strong sea-breeze is constantly fanning the visitor, and where there is a beautiful outlook on the bay covered with heavily-laden steamers passing to and fro.

The pleasure-yachts and sailing crafts of every kind, make up a picture not to be seen by the inhabitants of inland cities. The company have furnished a billiard-table, ten-pin alley, and shooting-gallery, and will continue to add such attractions as are necessary to make this the most delightful resort on the bay.

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